



6-8 September 2023

EH 102-104, BITEC, Bangkok, Thailand

Exhibitor's Briefing



❖ Thailand LAB INTERNATIONAL 2023

❖ Bio Asia Pacific 2023

❖ FutureCHEM INTERNATIONAL 2023



BUSINESS MATCHING

Edit

**Min Termthongthot**

Operations

VNU Exhibitions Asia Pacific Co.,
Ltd.Edit your company information and access
advanced features in the exhibitor center.**VNU** VNU Exhibitions... 

EXHIBITOR PROFILE

SHOW DIRECTORY

ONSITE SPONSORSHIP
PACKAGE

SHOW INFORMATION

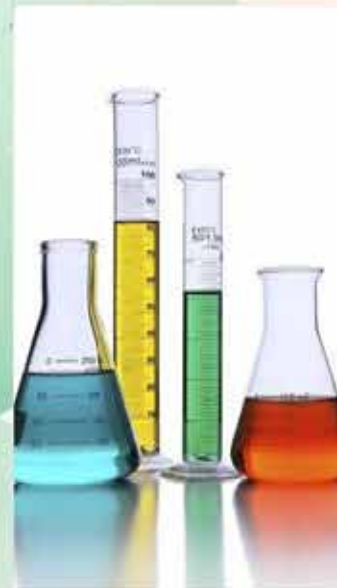
EXHIBITOR MANUAL

BUYER PROFILE

CONFERENCE PROGRAM

EXHIBITING COMPANY

FLOOR PLAN



Learn more



Refine the list (min. 2 characters)

Search

Filters

Core Business

- Animal Health
- Automotive
- Chemicals
- Life Sciences
- Omics Research
- Water / Effluent

Interested Market Segment

Visibility

You're visible to other attendees.



Chahatal Min

Go



Chyanin Saipan

The Assistant
VNU Asia Pacific

Go



Supawat Sriyotha

Ops. Manager
VNU

Go



Min Termthongthot

Operations
VNU Exhibitions Asia Pacific Co., Ltd.

Go



Munchuporn Valaiauksornlikit

Asst. Operations Manager
VNU AP



2 results

Filters

Core Business

- Animal Health
- Automotive
- Chemicals
- Life Sciences
- Omics Research
- Water / Effluent

Interested Market Segment

Visibility

You're visible to other attendees.

 **Supawat Sriyotha**
Ops. Manager
VNU

 **Min Termthongthot**
Operations
VNU Exhibitions Asia Pacific Co., Ltd.





HOW TO ACTIVATE

YOUR ACCOUNT

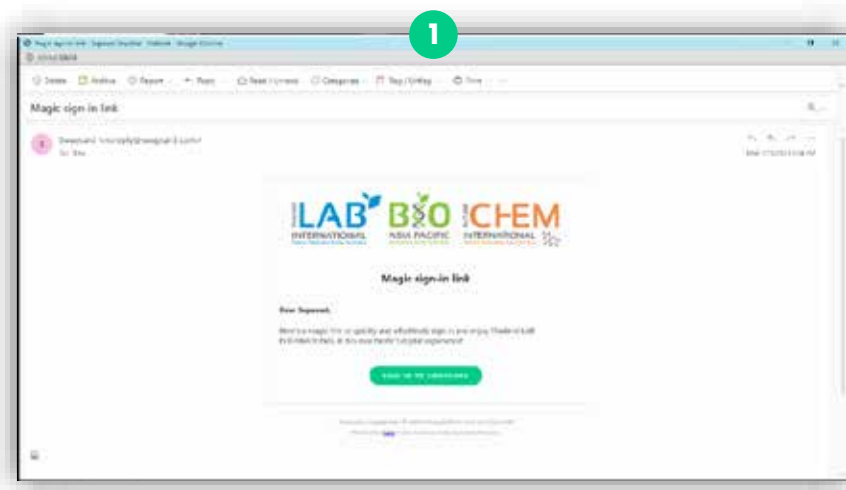
Activate Business Matching Profile

- 1 You will receive an email similar to **these ones** with a button redirecting you to a login page. Your account is automatically created by the platform after you have registered. A window will then prompt you to create a password for your account:

You can also access the event from your phone by downloading the **TLAB & BIO AP 23 app** (*iOS/Android*)

- i **Note:** If you don't see this email in your mailbox, please check your spam folder. Most of our emails are sent from ops@vnuasiapacific.com

Email was sent since last week



Your Profile Page

swapcard

VNU Asia Pacific Community > Thailand LAB INTERNATIONAL & Bio Asia Pacific



Home

EXHIBITOR PROFILE

BUYER PROFILE

EXHIBITING COMPANY

Edit



Supawat Sriyoth



EXHIBITOR PROFILE

SHOW DIRECTORY

ONSITE SPONSORSHIP
PACKAGE

SHOW INFORMATION



If you lost the email link?


swapcard

Log In

My profile My contacts Settings

←

×



Nice to see you again!

Enter your password for supawat.sriy@hotmail.com

Password

Forgot your password? [send me a magic link](#)

Continue

If you lost the email link?

swapcard



[My profile](#) [My contacts](#) [Settings](#)

Welcome, create a password

In order to log in the next time that you want to use the web or mobile app.

• Password

- At least 10 characters
- At least 1 lowercase letter
- At least 1 number
- At least 1 uppercase letter

Access the App

Industries & interest

One
Business

Maximum 2 answers

ATLEAST UPDATE YOUR COMPANY PROFILE

The screenshot shows the Swapcard website interface. At the top left is the 'swapcard' logo. The navigation bar includes 'Home', 'EXHIBITOR PROFILE', 'BUYER PROFILE', and 'EXHIBITING COMPANY'. The user's profile is visible on the left, showing a photo of Min Termthongthot, Operations at VNU Exhibitions Asia Pacific Co., Ltd. The main content area features a large banner for '64 Conference Sessions' (51 Academic, 13 Technical) and a grid of buttons for various services: EXHIBITOR PROFILE, SHOW DIRECTORY, ONSITE SPONSORSHIP PACKAGE, SHOW INFORMATION, EXHIBITOR MANUAL, BUYER PROFILE, CONFERENCE PROGRAM, and EXHIBITING COMPANY. A dropdown menu is open on the right, listing options like 'My profile', 'My contacts', 'Settings', 'Event Studio', 'Exhibitor Center' (highlighted with a blue border), 'Resource center', 'Contact app support', 'Legal', and 'Log out'. A red box highlights the 'VNU Exhibitions...' button in the bottom left, with a small green circle containing the number '1' next to it.

1

Click on your Exhibitor booth from the home page.

Navigation



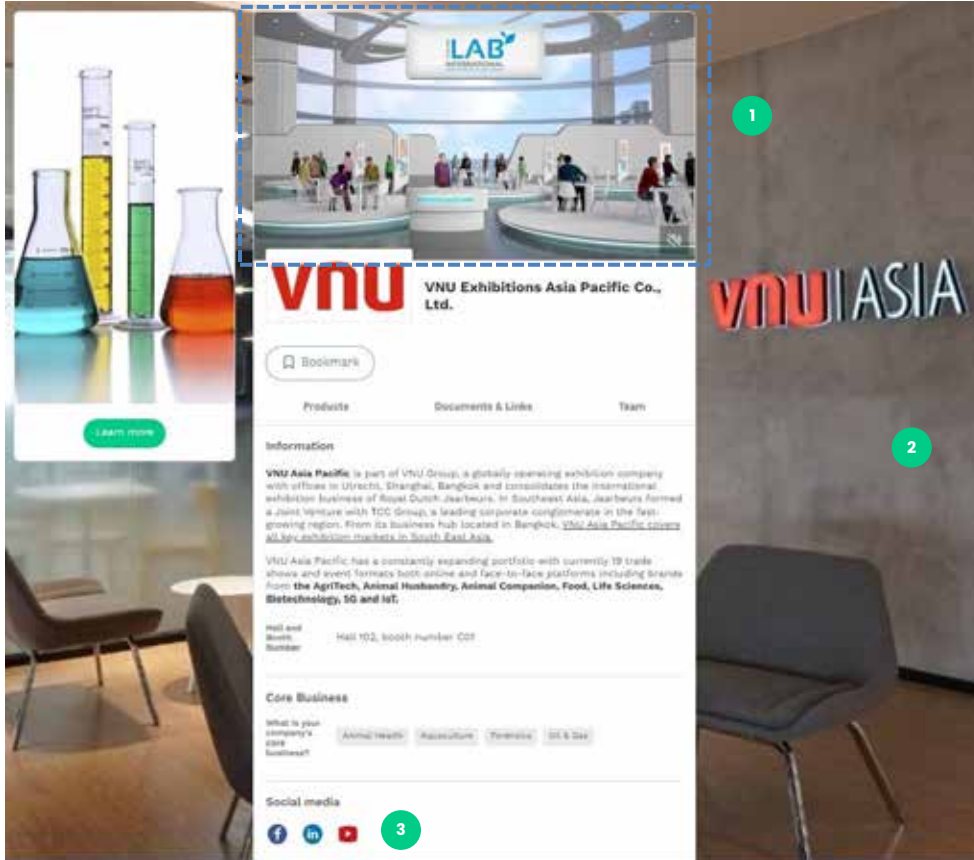
This navigation bar will appear on the left side of your screen. It will help you to navigate between the different sections of the Exhibitor Center.

Home is the first page that you will see when accessing the **Exhibitor Center**.

A **red pin** indicates that you have a pending notification. Click to see what's going on!



Company Profile



1 Header image or video :

- Image : 1200x675 px, up to 1MB
- Video : video ID from YouTube, Vimeo or other (iframe)

2 Background image :

- 2560x1600 px, up to 1MB

3 Social media links :

- LinkedIn, Twitter, Facebook...

Company Profile - Overview

VNU VNU Exhibitions Asia Pacific Co., Ltd. [Edit](#)

Products Documents & Links Team

Information [Edit](#)

VNU Asia Pacific is part of VNU Group, a globally operating exhibition company with offices in Utrecht, Shanghai, Bangkok and consolidates the international exhibition business of Royal Dutch Jernikens. In Southeast Asia, Jernikens formed a Joint Venture with TCC Group, a leading corporate conglomerate in the fast-growing region. From its Business Hub located in Bangkok, VNU Asia Pacific covers all key exhibition markets in South East Asia.

VNU Asia Pacific has a constantly expanding portfolio with currently 18 trade shows and event formats both online and face-to-face platforms including brands from the **AgriTech, Animal Husbandry, Animal Companion, Food, Life Sciences, Biotechnology, SG and IoT.**

Hall and Booth Number Hall 102, booth number C01

Core Business [Edit](#)

What is your company's core business?

Animal Health Aquaculture Forestry Oil & Gas

Social media [Edit](#)

f in y

Advertising

[Remove ad](#)

Background image

[Remove Background](#)

Main information [X](#)

Profile image

Upload a header image to make your profile stand out. For example, you can use a 1200x1200 pixel image, no larger than 1MB. For video, the aspect is 16:9 (width), 1080p or any other video profiles from 480p to 1080p.

[Remove](#)

Video ID

[Remove](#) [Info](#)

Background image

Upload a background image to brand your company profile. (Maximum size: 1200x1200 pixels, 10 MB max, no larger than 1MB.)

[Remove](#) [Info](#)

Logo

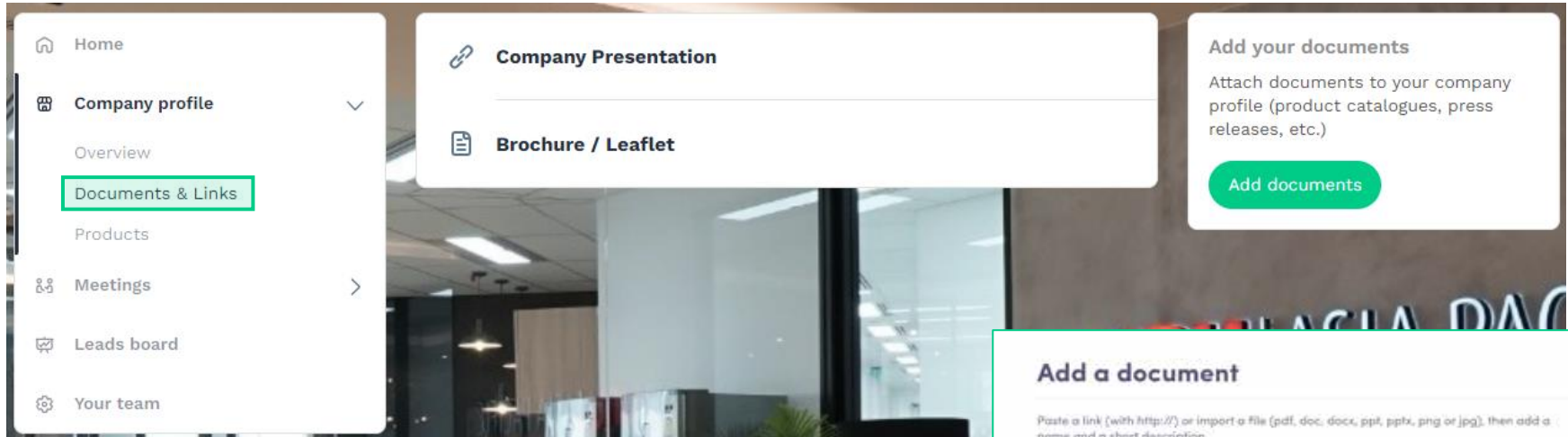
Highlight your website by adding your logo. All logos must be at least a 100x100px (1:1 ratio) image, no larger than 1MB.

[Remove](#) [Info](#)

[Information](#)

To be contacted by as many qualified participants as possible, we advise to fill in all the **editable information** from your **Exhibitor Center**. If a field cannot be edited, please contact the organizer.

Company Profile - Documents & Links



Attach documents to your company profile (product catalogues, press, releases, etc.). **Paste a link** (with http://) or **import a file** (pdf, doc, docx, ppt, pptx, png or jpg), then add a name and a short description.

Add a document

Paste a link (with http://) or import a file (pdf, doc, docx, ppt, pptx, png or jpg), then add a name and a short description.

Document *

Upload your document or insert the URL

Title *

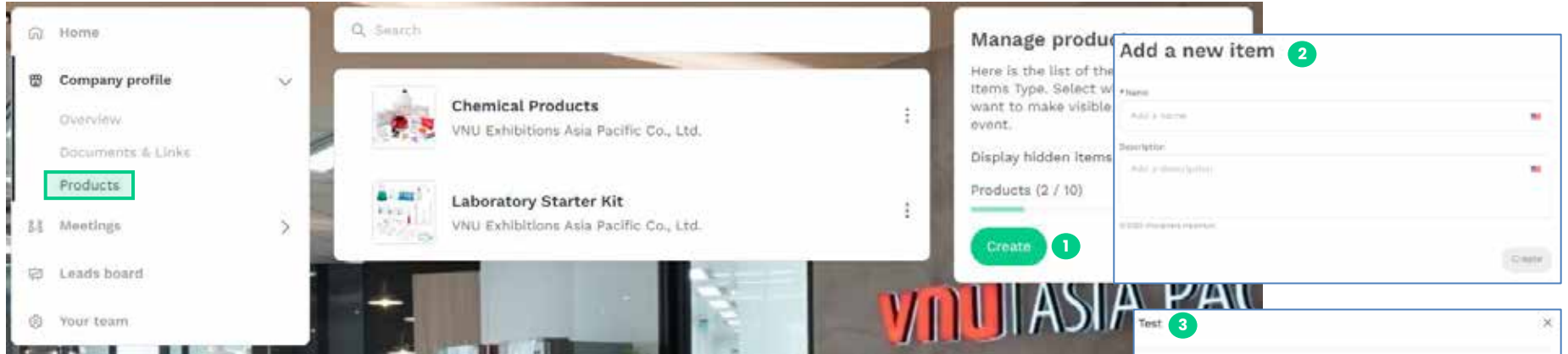
Title of the document (max. 80 characters)

Overview

Describe in a few words the document (max. 160 characters)

CREATE DOCUMENT

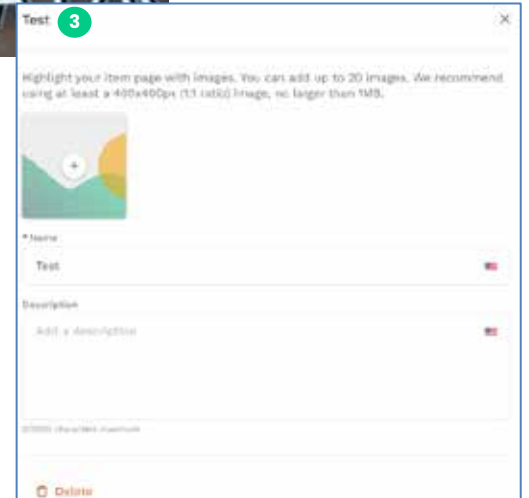
WHAT ARE YOU SELLINGS? (TOP 5)



1 To add an item, click on **“Company Profile”**, select Products and click **create**.

2 Add your item’s name and description and click on **create**. Once done, click the **pencil icon** to import images (1:1 ratio) to illustrate your item.

3 There may be additional custom fields to fill in below the description section.



How it's look like?

swapcard

VNU Asia Pacific Community > Thailand LAB INTERNATIONAL & Bio Asia Pacific



Home

EXHIBITOR PROFILE

BUYER PROFILE

EXHIBITING COMPANY

Edit



Supawat Sriyotha

OPS Manager
VNU

Edit your company information and access advanced features in the exhibitor center.

VNU VNU Exhibitions...



EXHIBITOR PROFILE

SHOW DIRECTORY

ONSITE SPONSORSHIP
PACKAGE

SHOW INFORMATION



How it's look like?

The screenshot shows a web browser window with the URL `app.swapcard.com/event/thailand-lab-international-and-bio-asia-pacific/exhibitors/RXZTbnRWaWV3XzU0NTU1Ng==`. The page header includes the Swapcard logo and navigation links for 'VNU Asia Pacific Community' and 'Thailand LAB INTERNATIONAL & Bio Asia Pacific'. Below the header are tabs for 'Home', 'EXHIBITOR PROFILE', 'BUYER PROFILE', and 'EXHIBITING COMPANY'. A search bar on the left contains the text 'Refine the list (min. 2 characters)' and a search icon. The search results are displayed in a list format, with the entry 'VNU Exhibitions Asia Pacific Co., Ltd.' highlighted by a red oval. To the right of the search results is a sidebar with the heading 'Click [bookmark icon] to bookmark your favorites' and a paragraph explaining the bookmarking feature. The background of the page features a blue and green hexagonal pattern and an illustration of two scientists in lab coats working with a microscope and laboratory equipment.

app.swapcard.com/event/thailand-lab-international-and-bio-asia-pacific/exhibitors/RXZTbnRWaWV3XzU0NTU1Ng==

swapcard VNU Asia Pacific Community Thailand LAB INTERNATIONAL & Bio Asia Pacific

Home EXHIBITOR PROFILE BUYER PROFILE EXHIBITING COMPANY

Refine the list (min. 2 characters)

Search

- ABC Company
- IKA Company
- OPS Co., Ltd.
- VNU Exhibitions Asia Pacific Co., Ltd.**

Click [bookmark icon] to bookmark your favorites

Bookmark companies that interest you ahead of the event. You'll find your selection on the app when it's time to connect on-site or online during the hybrid or virtual event.

<https://app.swapcard.com/event/thailand-lab-international-and-bio-asia-pacific/exhibitor/RXhoaWJpdG9yXzEzMTA2MTU=>

How it's look like?

Home EXHIBITOR PROFILE BUYER PROFILE EXHIBITING COMPANY



Learn more



VNU Exhibitions Asia Pacific Co., Ltd.

Customize

Bookmark

Products

Documents & Links

Team

Information

Edit

VNU Asia Pacific is part of VNU Group, a globally operating exhibition company with offices in Utrecht, Shanghai, Bangkok and consolidates the International

ASIA PACIFIC

How it's look like?

swapcard

VNU Asia Pacific Community > Thailand LAB INTERNATIONAL & Bio Asia Pacific



Home

EXHIBITOR PROFILE

BUYER PROFILE

EXHIBITING COMPANY

Products

Documents & Links

Team

Products

Add



Chemical Products



Laboratory Starter Kit

Documents & Links

Add



Company Presentation



Brochure / Leaflet



Team

see



Min Termthongthot

Co-ordinator



Learn more

ASIA PACIFIC

DON'T FORGET TO UPDATE YOUR PROFILE



Munchuporn Valaiauksornlikit
Asst. Operations Manager
VNU AP

Meet Munchuporn
Select a time slot to set up a meeting with Munchuporn , only meeting slots available for both parties are displayed.

Wednesday, September 6, 2023


10:00 AM 20 mins	10:20 AM 20 mins	10:40 AM 20 mins	11:00 AM 20 mins	11:20 AM 20 mins	11:40 AM 20 mins
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[See more slots](#)

Is member of

VNU VNU Exhibitions Asia Pacific Co., Ltd. 

Profile without update



Min Termthongthot
Operations
VNU Exhibitions Asia Pacific Co., Ltd.

Meet Min
Select a time slot to set up a meeting with Min , only meeting slots available for both parties are displayed.

Wednesday, September 6, 2023

10:00 AM 35 mins	10:20 AM 35 mins	10:40 AM 35 mins	11:00 AM 35 mins	11:20 AM 35 mins	11:40 AM 20 mins
---------------------	---------------------	---------------------	---------------------	---------------------	---------------------

[See more slots](#)




About me

Interested Market Segments: Analytical Chemistry, Automated Applications Solutions, Automated Liquid Handling & Dispensing

Industries & Interest

Core Business: Animal Health, Automotive, Chemicals


Social media

Contact details

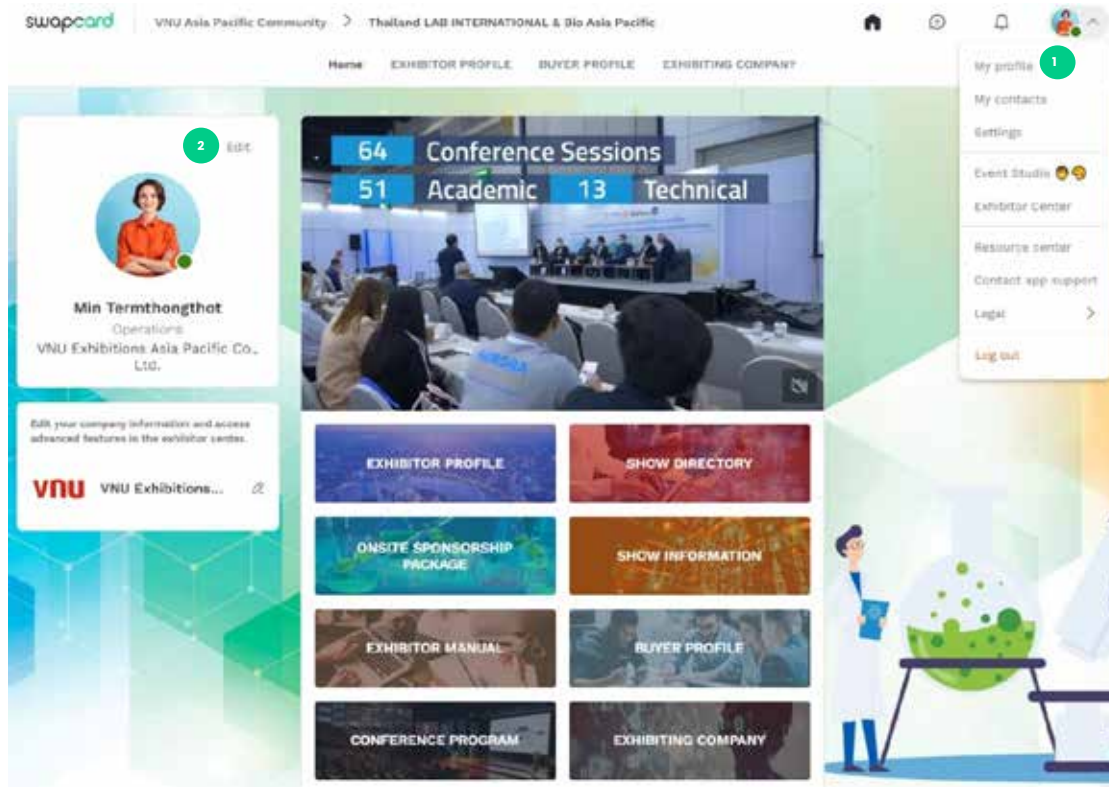
<https://www.vnuasiapacific.com/>

Is member of

VNU VNU Exhibitions Asia Pacific Co., Ltd. 

Good Profile

How to edit my personal profile? (1/2)



There are 2 ways for you to access your profile

1

On the upper-right corner of your screen, click on **"My profile."**

2

On the left side of your screen next to your photo, click on **"Edit."**

You'll then be redirected to your **profile details**.

How to edit my personal profile? (2/2)

The screenshot shows a user profile for Anaïs Silvano, an Event Project Manager at Swappcard. The profile is divided into several sections, each with a green 'Edit' button to its right:

- Profile picture and name:** A green 'Edit' button is located to the right of the profile picture and name.
- About me:** A green 'Edit' button is located to the right of the 'About me' section.
- Services Provided:** A green 'Edit' button is located to the right of the 'Services Provided' section.
- Skills:** A green 'Edit' button is located to the right of the 'Skills' section.
- Social media:** A green 'Edit' button is located to the right of the 'Social media' section.
- Contact details:** A green 'Edit' button is located to the right of the 'Contact details' section.
- Company:** A green 'Edit' button is located to the right of the 'Company' section.

To edit the information on your profile, simply click on the **“Edit”** or **“Add”** parts depending on which type of information you want to edit.

Below is some of the information you can edit on your profile:

- **My main information**
- **About me (Biography)**
- **Social Media**
- **Contact details**
- **Company**

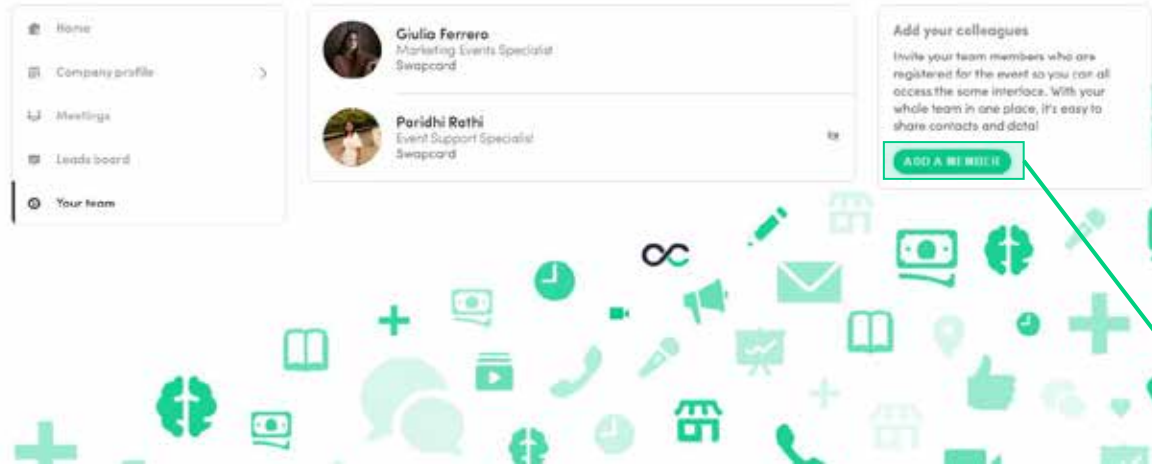
The screenshot shows the 'My main information' section of a profile. It includes a profile picture, a bio, and several input fields for personal information:

- First name:** Anaïs
- Last name:** Silvano
- Job title:** Event Project Manager
- Company:** Swappcard

At the bottom right of the section, there is a link that says 'ABOUT ME >'.

How to **add a teammate** to your team?*

1. Fill in the google form, Email from Operations Dept.
2. Additional person will get Magic Link email from System
3. Main Contact person add team member



In your **Exhibitor Center**, you can manage your team.

Go to the **"Your Team"** tab and see all your teammates on the booth.

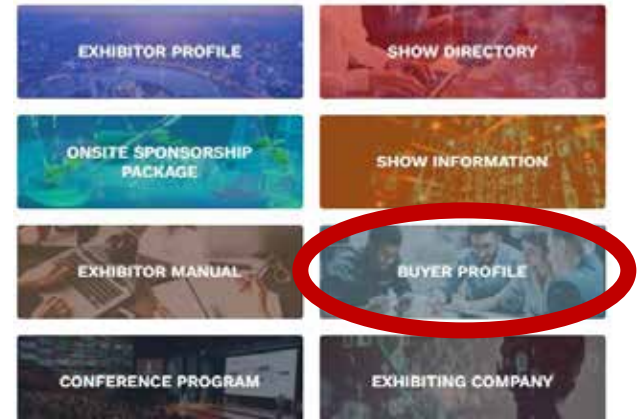
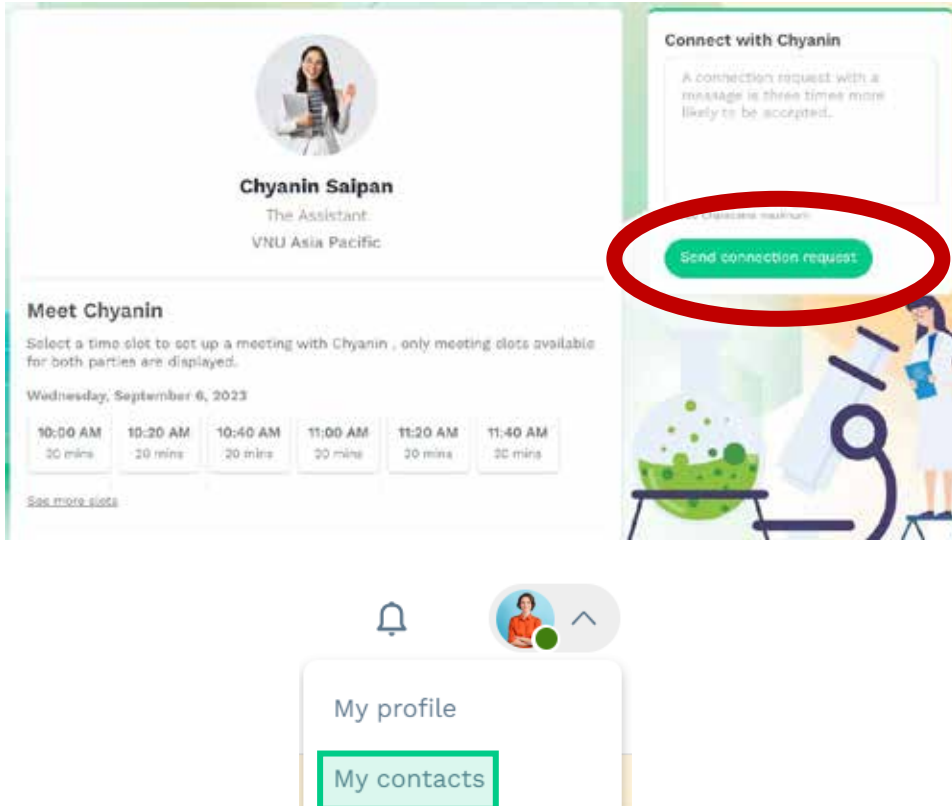
To add new members, click this button and add their email address. If you can't see **this button** please contact the event organizer. The contacts of new members aren't shared by default for security.

To add a member, he/she must already be in the list of participants.



***Note:** You can add unlimited team member, only if allowed by the organizer.

How to **make a connection** request?



Go to someone's profile via the list of buyers, exhibitors, or a company profile and click on

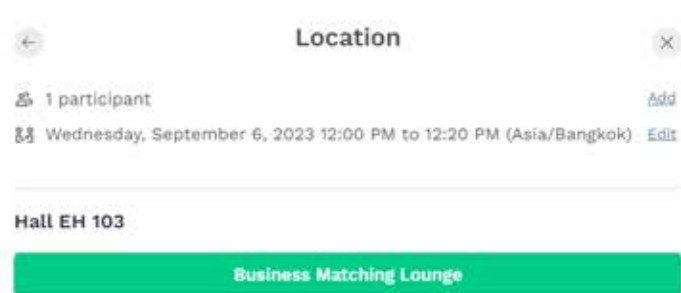
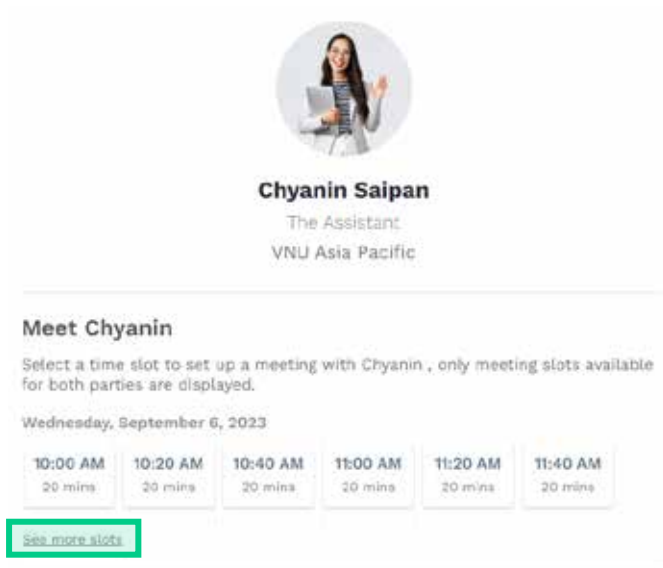
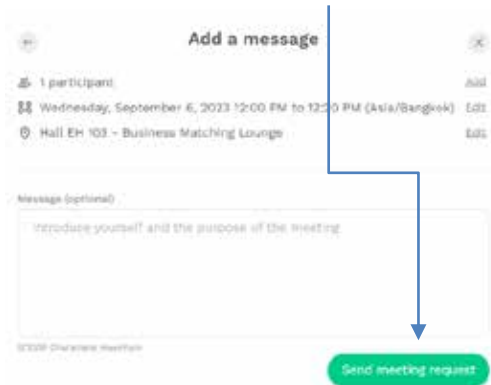


We encourage you to write a message before sending your connection request to introduce yourself and explain the reason for your request.

You will be able to find all the people you have been in contact with from **"My contacts"** tab under your profile picture.

How to **request a meeting?**

- 1 Go to a person's profile – by going to the list of buyers, and exhibitors.
- 2 Click on one of the suggested meeting slots. If you want to see other slots, click **“See more slots.”**
- 3 After selecting a slot and the **Meeting location**, write a message to the person you want to meet. Once done, click **this button**.

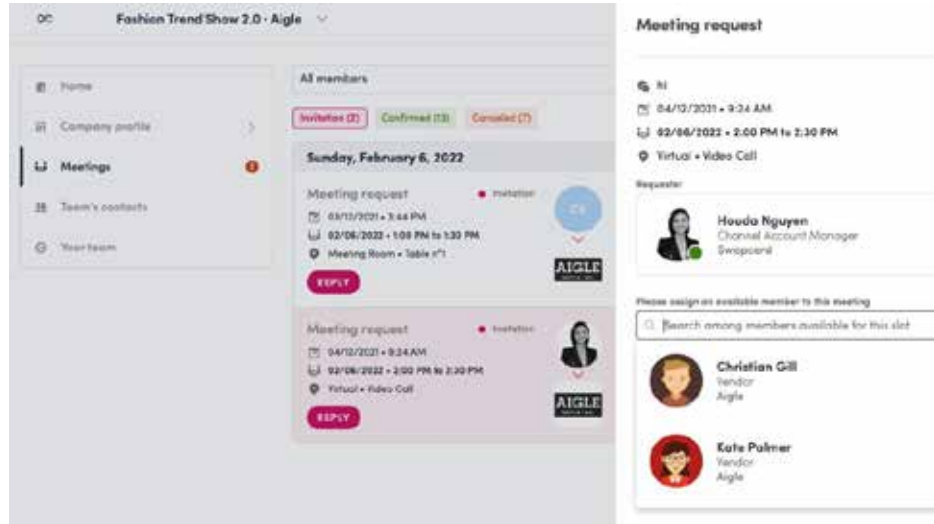


Manage your meetings

The screenshot displays a meeting management interface. On the left is a navigation sidebar with options: Home, Company profile, Meetings (with a red notification badge '2'), Leads board, and Your team. The main content area is titled 'All members' and shows a filter bar with status counts: Invitation (5), Confirmed (18), Pending (41), Canceled (17), and Declined (5). Below this, two meeting requests are listed for 'Sunday, January 1, 2023'. Each request includes a 'REPLY' button and a list of assignees with their names and roles. The first meeting is on 01/01/2023 from 9:00 AM to 9:20 AM in Primary Hall, with assignees Charles Benizri (Product Owner, Swapcard) and Sophia Fields (Director Business Development, Allianz). The second meeting is on 01/01/2023 from 2:40 PM to 3:00 PM in L01 - 502, with assignees Charles Benizri (Product Owner, Swapcard) and Joe Williamson (Human Resources Coordinator, Costco). To the right, a 'Meeting request' detail view shows the meeting time (01/01/2023 - 7:30 AM to 8:00 AM) and location (Elo's hall - table 1). It lists the requester Abby Gonzalez (Inside Salesperson, Verizon) and the host Charles Benizri (Product Owner, Swapcard). At the bottom of this view are 'ACCEPT' and 'DECLINE' buttons. A separate box on the right contains the text 'Export meetings' and 'Get all meetings from your team in an Excel file.' with a button labeled 'EXPORT MEETINGS'.

- **Display the meetings** of your team (all members or a specific team member)
- **Filter meetings by status:** Pending, Confirmed, Canceled or Declined.
- **Assign a meeting:** reply to the meeting request and select a team member to assign.
- **Accept or decline** meeting requests or cancel an existing meeting.
- **Export** the full list of meetings.

How to **assign a teammate** to a meeting?*



In your Exhibitor Center, you can manage your team member's meetings.

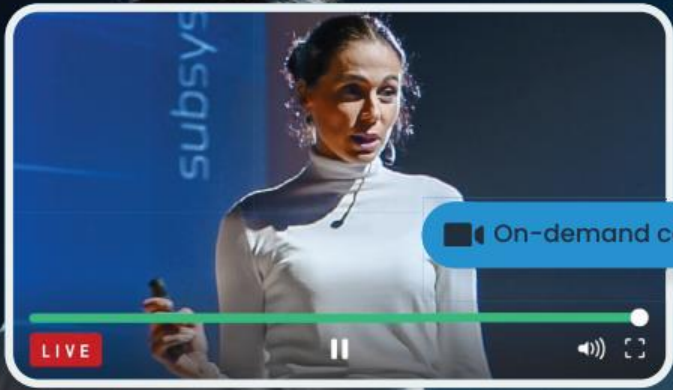
Go to the **“Meetings”** tab and see all your team meetings during the event.

To assign/change a team member for a meeting, **click on the meeting** and choose the team member you wish to assign.

A confirmed meeting has to be assigned to a member of the team for them to get reminders.



Note: once the meeting has been initiated by a team member, you are unable to assign someone else.



On-demand content

LIVE



Networking

365-Day Experience



Increase ROI



THAILAND **LAB**⁺
INTERNATIONAL
Analysis, Diagnostics, Testing, Automation

BIO
ASIA PACIFIC
Life Sciences, Health, Technology

FUTURE **CHEM**
INTERNATIONAL
Materials, Engineering, Processing, Tech.

SPONSORSHIP OPPORTUNITIES

All-In-One Event & Community Platform
Grow your Events into a Community



Attendees can scan a booth & product QR codes during in-person event

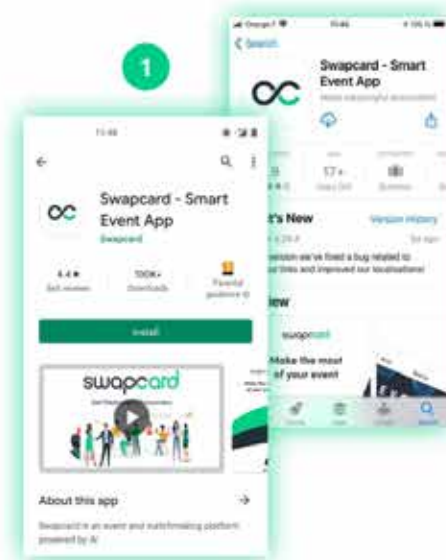
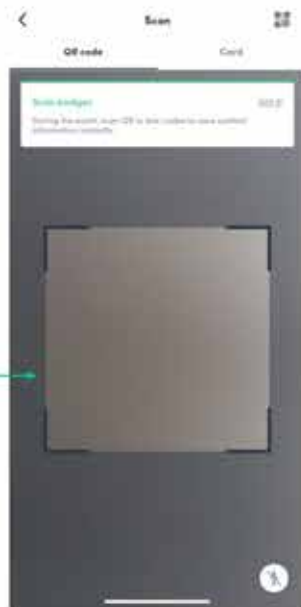
- Exhibitors can generate more leads and ROI with the same staff onsite



How to lead scan?

- 1 Download the **Swapcard app** for **iOS** or **Android**, or your branded app

Note: The organiser may have their own app you can use instead, usually searchable by event name. If you are unsure about which app to use, contact the event organiser.



- 2 Login and click the **camera icon on the bottom right**. This opens up a QR code/barcode scanner.

What happens after scanning?



1

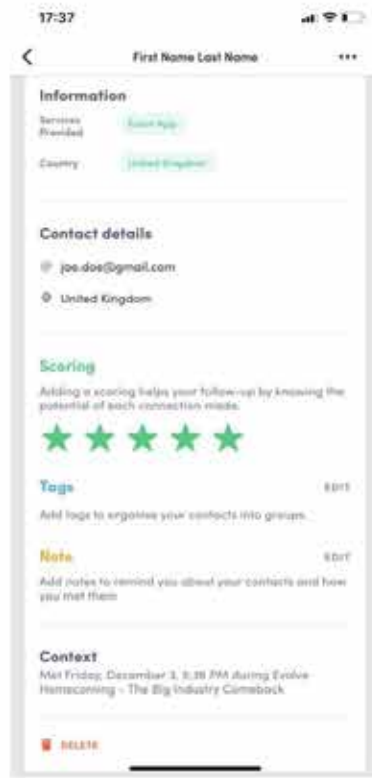
A pop-up will tell you if the scan was successful.

2

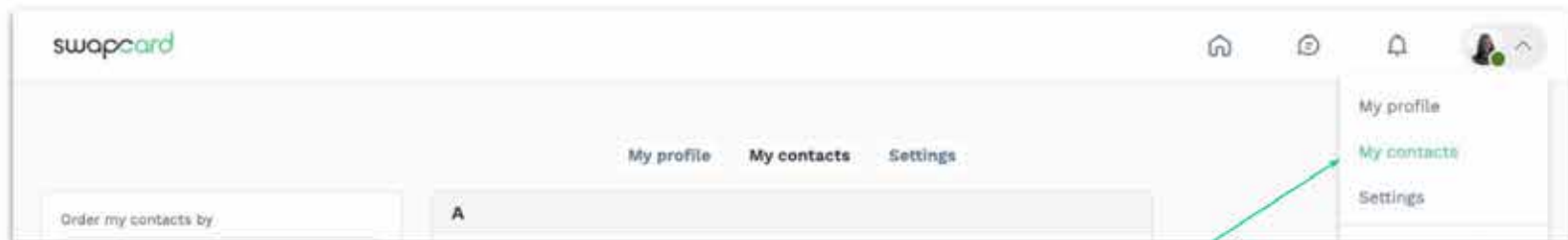
Scanning will automatically create a connection between you and the person/exhibitor you scan. They will then land in your own contact list as well as the team's contact list.

3

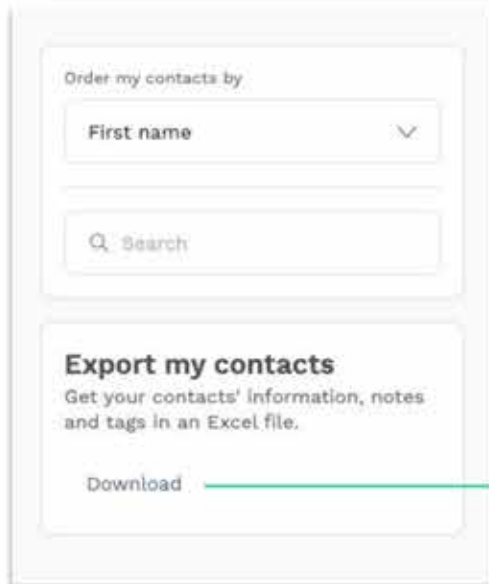
You can then add details about this lead. You have the option to **score**, **tag**, **add a note**, and **delete** the contact, as well as view the **context of the connection**.



How to export the leads for attendees?



1 Click on the **"My contacts"** button on the top-right corner of your profile drop-down.



2 Click on the **"Download"** button to download all your contacts generated. In the Excel export, you can filter these contacts by the event at which you connected with them. The column "Connected via" will tell you if the contact was made via a connection requisition on the app, or via a badge scan (and by who).

How to export the leads for exhibitors?

You can easily download your leads from your computer accessing the **leads board**, in the **Exhibitor Center**.

- 1 Click on the **“Export leads”** button on the top-right corner.

- 2 Select whether you want to export all leads or to filter them by date and/or lead type.

pany

FILE

NUMBER OF PEOPLE WHO BOOKMARKED YOUR COMPANY

2

NUMBER OF CONFIRMED MEETINGS

3

Export leads report

Download a list of people your team interacted with during the event as an Excel file

Export leads

Virtual booth visits

Meg
Event Project Manager
Visited Fri, Dec 8, 2023

First name	Job title	Company	Email
	Customer Support Specialist		

Academy

Export leads

Export all leads

Define specific dates & leads

Begin: 08/30/2021 - 9:00 AM

Ends: 11/08/2023 - 7:00 PM

- Connected with your members
- Had a confirmed meeting with your company or your members
- Had a chat conversation from your exhibitor page
- Visited or bookmarked your exhibitor page
- Visited or bookmarked any of your items
- Clicked on the ad of your exhibitor page
- Registered or attended physically your sponsored sessions
- Watched your sponsored sessions online
- Downloaded any of your documents

Start export

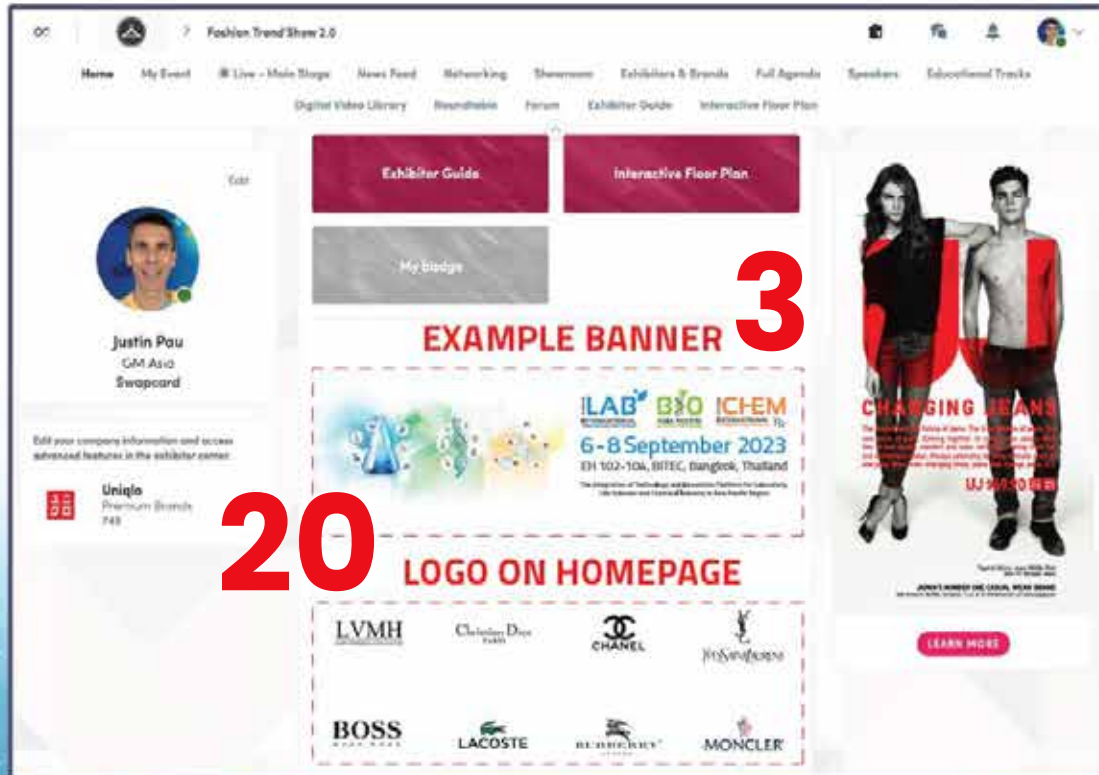
Note: Not all of these filters may be available for your company. Please **confirm with the organiser which ones are available** according to your category of participation.



EXPORT Data **from LEAD SCANNER**

- Name
- Surname
- Position
- Organization
- Email
- Tel/Mob
- SCORE
- TAG
- NOTE

Premium sponsorship & branding opportunities immediately on the homepage

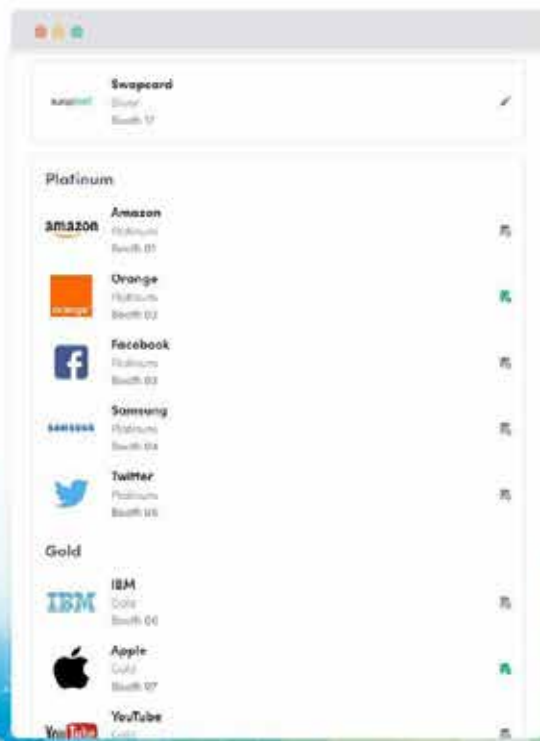


The screenshot shows a web browser window displaying an Amazon event page. At the top, there is a navigation bar with links for Home, Amazon, Program, **Events**, Speakers, Blog, Products, Chat rooms, and My wall. The main content area is divided into several sections:

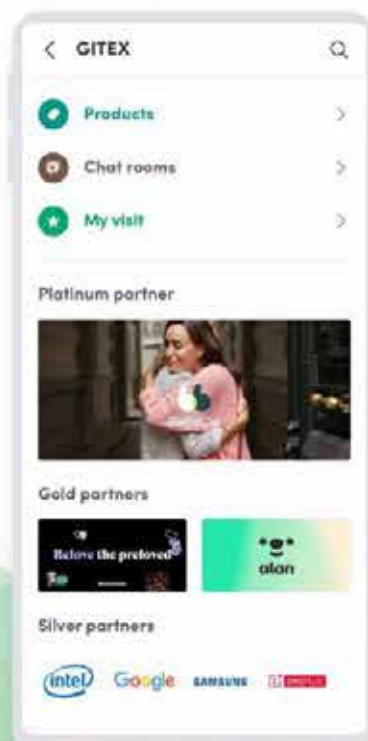
- Discover more companies:** A sidebar on the left lists various companies with their logos and names: Facebook, YouTube, Samsung, Orange, and Twitter.
- Highlight Amazon:** A central video player shows a presentation slide with a large green play button. Below the video is the Amazon logo and the text "Amazon Premium" and "Host: Sarah El".
- Book a meeting:** A section titled "Book a meeting" with a sub-header "Select a time slot to set up a meeting with Amazon". It features a grid of time slots for Thursday, July 26, ranging from 09:00 AM to 03:30 PM.
- Product Highlight:** A section with a red dashed border containing two product cards: "Huawei P30" and "iPhone X".
- Sessions:** A section titled "Sessions" with a sub-header "Towards a zero-emission driverless collaborative mobility?". It includes a "Click to book a session" button and a "Sessions" list.
- Chat with Amazon:** A chat window on the right side of the page, titled "Chat with Amazon". It contains a message: "It would be great to have a partnership with your company. Are you available to discuss about a non-Member of Amazon's brand?". Below the message is a video thumbnail of a man in a suit and a text input field for typing a message.

Top Exhibitor with Company Logo and Link

Web



Mobile



ITEM	PRICE
Lead scanner (1 Access only)	\$285
Homepage banner	\$550
Product highlights (3)	\$285
Logo on homepage	\$285

Max 3 companies



Sponsorship Package

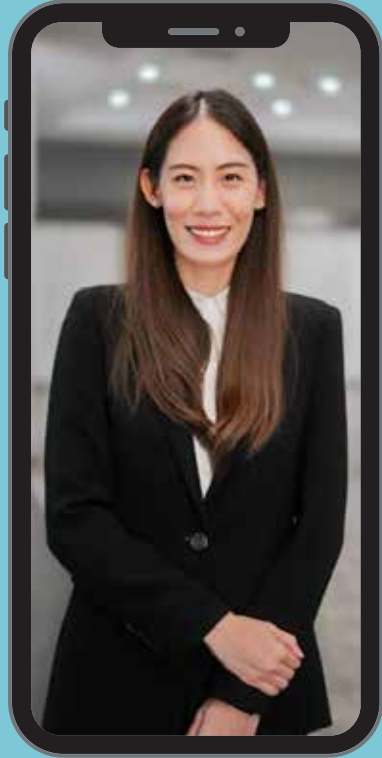
PACKAGE	SILVER	GOLD	PLATINUM
Logo on homepage with link to exhibitor profile			
Top exhibitor with company logo and link			
Product highlight on exhibitor profile	5	5	10
Lead Scanner application on mobile with attendees information (1 Access only)	-		
	\$199	\$299	\$399



OPERATIONS PREPARATION



MIN



NUI



KENG

OPERATIONS TEAM

ops@vnuasiapacific.com



Preparation
Onsite Working



Stay connect for your booth preparation

สอบถามทุกเรื่อง เรื่องการเตรียมงาน

For your convenience to stay in touch with Service Team, please **[click here](#)** to add friend (for LINE Application)
เพื่อความสะดวกรวดเร็วในการติดต่อทีมงาน **[คลิกที่นี่](#)** เพื่อเพิ่มเพื่อนได้เลยค่ะ (สำหรับ LINE Application)

LINE ID:

[@teamservicestlab](#)

OPERATIONS TEAM

ops@vnuasiapacific.com

PROJECT TEAM



JAMES

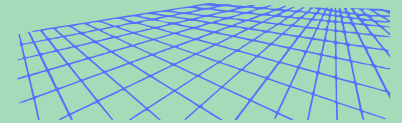
RINNIE

MARTY

kanin.hot@vnuexhibitionsap.com kunarat@vnuexhibitionsap.com Tehchad@vnuexhibitionsap.com



Sponsorship
Package



Space/Booth Package

NCC



Special Rate Until 25 Jul 2023
Deadline 23 August 2023



Flower

- 

Plant - Bird's Nest
Price / Price / Extra
500.00 THB
- 

Plant - Daffodils
Price / Price / Extra
400.00 THB
- 

Plant - Lady Palm
Price / Price / Extra
500.00 THB
- 

Plant - Octopus Tree
Price / Price / Extra
400.00 THB
- 

Plant - Citrus
Price / Price / Extra
500.00 THB

[View all products](#)

Beverage

- 

Coke Can (12 Cans)
Price / 12 Cans
400.00 THB
- 

Coke Zero Can (12 Cans)
Price / 12 Can
400.00 THB
- 


Sprite Can (12 Cans)
Price / 12 Can
400.00 THB
- 


Fanta Orange Can
Price / 12 Cans
300.00 THB
- 


Bottled Water size 22oz (24 Bottles)
Price / 24 Bottles
400.00 THB


[View all products](#)


Food

- 

Assortment of finger sandwiches
Price / 20 Pieces
900.00 THB
- 

Assortment of open face sandwiches
Price / 20 Pieces
1,100.00 THB
- 

Assortment of Canapes
Price / 20 Pieces
850.00 THB
- 

Assorted miniature French pastries 4 kinds
Price / 20 Pieces
850.00 THB
- 

Spinach quiche
Price / 20 Pieces
1,100.00 THB

[View all products](#)

Internet

- 

3 Days
Domestic 10 MBPS
Domestic Base Internet 10 Mbps / 3 Days
Price / 3 Days
23,000.00 THB
- 

3 Days
Domestic 20 MBPS
Domestic Base Internet 20 Mbps / 3 Days
Price / 3 Days
25,000.00 THB
- 

3 Days
Domestic 30 MBPS
Domestic Base Internet 30 Mbps / 3 Days
Price / 3 Days
25,000.00 THB
- 

3 Days
Domestic 40 MBPS
Domestic Base Internet 40 Mbps / 3 Days
Price / 3 Days
29,000.00 THB
- 

3 Days
Domestic 50 MBPS
Domestic Base Internet 50 Mbps / 3 Days
Price / 3 Days
31,000.00 THB

[View all products](#)

Special Rate Until 14 Aug 2023
Deadline 21 August 2023

DSV



For Safety Reason

Heavy Lifting Equipment in the Hall

will be operated by Official Freight forwarders only



Hand lift



Forklift



Crane/Hiab

150-300 KGs.

Exhibitors and contractors can use it.



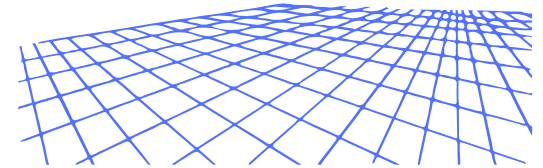
What Your Booth Type?



Standard
Basic
Shell

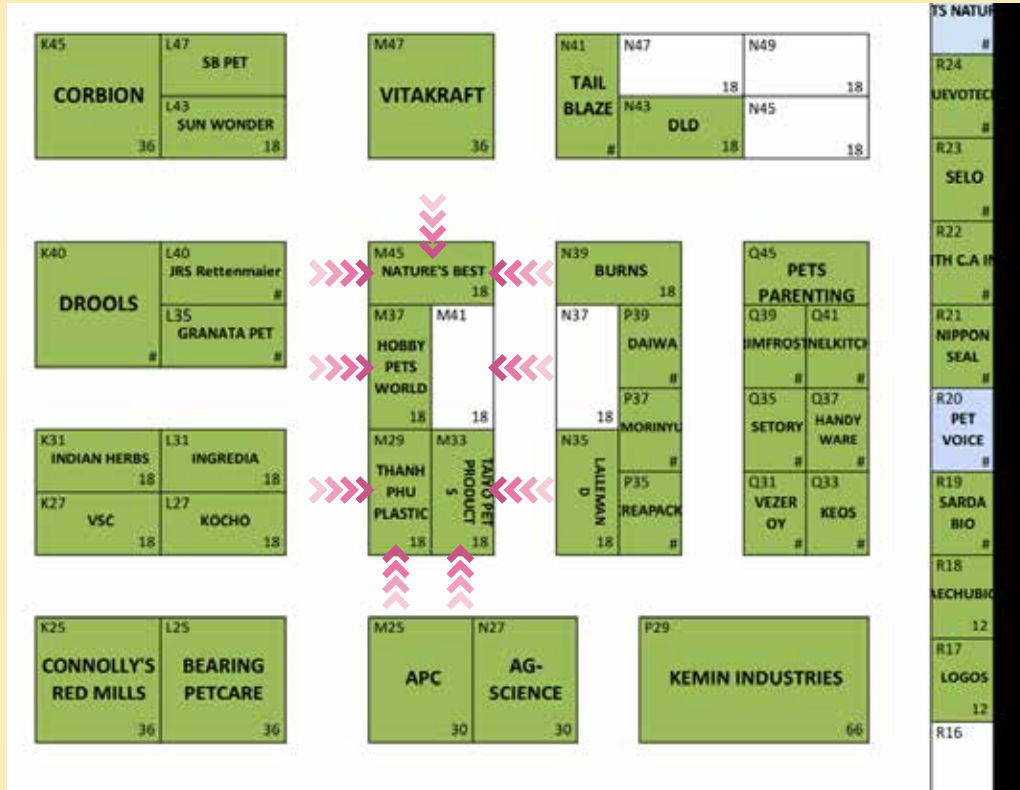


Premium



Raw Space
Space Only
Own Design

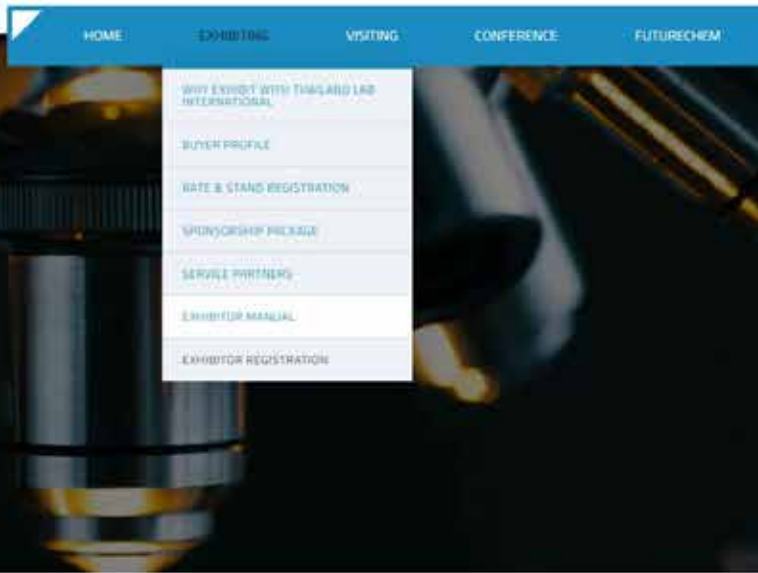
Open Side and Space



EXHIBITOR MANUAL

[<<Click Here>>](#)





EXHIBITOR MANUAL - Thailand LAB 2023

<https://sites.google.com/vnuexhibitionsap.com/vnu-exhib...>



Why Exhibit at Thailand LAB INTERNATIONAL?

Thailand LAB INTERNATIONAL will be held during 6 - 8 September 2023 at BITEC, Bangkok, Thailand, and is laboratory technology, biotechnology, chemicals and safety in Southeast Asia, recording more than 9,109 attar

Edit



Supawat Sriyotha
OPS Manager
VNU



Edit your company information and access advanced features in the exhibitor center.

vnu VNU Exhibitions...

- EXHIBITOR PROFILE
- SHOW DIRECTORY
- ONSITE SPONSORSHIP PACKAGE
- SHOW INFORMATION
- EXHIBITOR MANUAL
- BUYER PROFILE
- CONFERENCE PROGRAM
- EXHIBITING COMPANY

FLOOR PLAN





**SHOW
INFORMATION**

English

ภาษาไทย



**WORKING
SCHEDULE**

English

ภาษาไทย

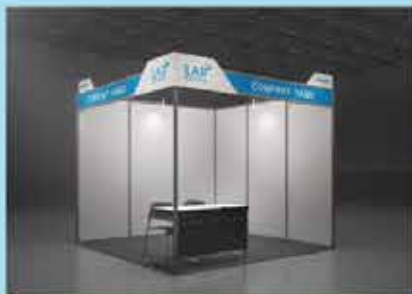


**RULES &
REGULATIONS**

English

ภาษาไทย

BOOTH DESIGN



Standard Booth



Premium Booth

[Click here to download booth package](#)



Compulsory Forms (แบบฟอร์มที่ต้องส่ง)



EXHIBITOR PASS / BADGE

บัตรผู้ร่วมแสดงสินค้า

Thailand Lab & FutureCHEM

[Click Here](#)

BIO Asia Pacific

[Click Here](#)

หากไม่ได้รับ User ID กรุณาติดต่อ
Line Service Team



BOOTH CONTRACTOR

for RAW SPACE

ผู้รับเหมาก่อสร้างคานา
สำหรับพื้นที่เปล่า

[Click here](#) to submit form

[คลิกที่นี่](#) เพื่อส่งแบบฟอร์ม

ADDITIONAL SERVICES



www.thailandlab.com

EXHIBITOR PORTAL

THAILAND
LAB[®]
INTERNATIONAL
Analysis. Diagnostics. Testing. Automation.

Co-located with
FUTURE
CHEM
INTERNATIONAL
Materials. Engineering. Processing. Tech.

6-8 September 2023

EH 102-104, BITEC, Bangkok, Thailand

Organized by

VNU ASIA PACIFIC

Co-organized by



Supported by



Login of Exhibitor Portal

Username

Password

Login

EH 102-104, BITEC, Bangkok, Thailand

Organized by

VNU ASIA PACIFIC

Co-organized by



Supported by



Show Directory

Exhibitor Badge

Exhibitor Manual

Invitation letter for Visa Application

JPITH_LAB-

Show Directory

Please update & complete your "Show Directory Online" before **Tuesday 15th August 2023**.

Company Name	JPITH_LAB	State/Province	Province1
Address	1/1	Postal Code	10001
City	CB1	Fax No.	021000001
Country	Thailand	E-mail 1	ji@jprmal.com
Telephone No.	02000001	E-mail 2	jj@hotmail.com
Contact Person 1	J1	Booth No.	823-28
Contact Person 2	J2		
Website	www.jpith.com		
Product/Service	Product/Service1		
Brand	Brand1		
Country of Origin	Country of Origin1		
Description	Description		

Let them know



THAILAND
LAB
INTERNATIONAL
Analysis, Diagnostics, Testing, Automation.

Co-located with
FUTURE CHEM
INTERNATIONAL
Materials Engineering Processing Tech

6-8 September 2023
EH 102-104, BITEC, Bangkok, Thailand

Organized by



Co-organized by



Supported by



Show Directory Exhibitor Badge Exhibitor Menu Invitation letter for Visa Application

Exhibitor Badge Order

*Please make your request of "Exhibitor Badge" before 24.00 hrs., Wednesday, 22th October 2023.

Type of data request for badge Exhibitor

No. of exhibitor badges

*Maximum 10 badges request at a time according to your badge quota. (จำนวนใบขอ: ไม่เกิน 10 ใบตามโควตาของแต่ละท่าน)

Surface (sq.m.)	No. of Exhibitor Badges
9	5
18	10
27	15
36	20
45	30
54 >	50

* required field

No. 1

Personal Information

Company Details

No. 2

Personal Information

Company Details

Same address above



In Hall Working Schedule

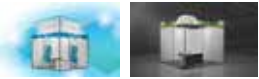
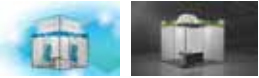
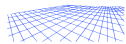
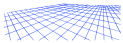
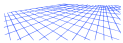
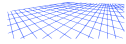
Installation Period	Date	Time	
		Start	End
Raw Space, Space Only, Own Design: Build up a booth by Outside Contractor **Remark: Overtime charge will apply as follows: - Move-in Day 1: start from 22.00 hrs. - Move-in Day 2: start from 18.00 hrs.	September 4, 2023	13.00 hrs.	22.00 hrs.~
	September 5, 2023	08.00 hrs.	18.00 hrs.~
Heavy or large exhibit Delivery of exhibit goods by Official Freight Forwarder (Use of Crane or Forklift)	September 4, 2023	08.00 hrs.	18.00 hrs.
Exhibitor badge (Pass) pickup Pick up the badge (Pass) at the counter in front of the Hall	September 5, 2023	10.00 hrs.	17.00 hrs.
Standard/Premium booth ready for decorate Start decorating package booth by Exhibitor	September 5, 2023	13.00 hrs.	22.00 hrs.
Power Supply for Test run exhibit Switch on and ready for testing by Exhibitor.	September 5, 2023	13.00 hrs.	22.00 hrs.

Show Day	Date	Time
Hall Opens for Exhibitors Exhibitors can set up a booth 1 Hour before the show except on Day 1 (2 Hrs.)	September 6, 2023	08.00 – 18.00 hrs.
	September 7, 2023	09.00 – 18.00 hrs.
	September 8, 2023	09.00 – 24.00 hrs.
Exhibitions Hours for Visitors	September 6-8, 2023	10.00 – 17.00 hrs.
Switching Off Power Supply during Show Days	September 6-8, 2023	18.00 hrs.

Dismantling Period	Date	Time
Switching Off Power Supply and Dismantling Electrical Equipment	September 8, 2023	18.00 hrs.
Hand Carry Move-Out The Move-out of Small Exhibits and booths by 4 Wheels Car/Truck		17.15 – 20.00 hrs.
Heavy or large exhibit move-out Move out of Heavy or Large Exhibits, Stand Fitting Material by Truck Over 6 Wheels		20.00 – 24.00 hrs.
Hall Closes		24.00 hrs.

MOVE IN SCHEDULE

Installation Period	Date	Time	
		Start	End
Raw Space, Space Only, Own Design Build up a booth by Outside Contractor **Remark: Overtime charge will apply as follows: - Move-in Day 1: start from 22.00 hrs. - Move-in Day 2: start from 18.00 hrs.	September 4, 2023	13.00 hrs.	22.00 hrs.**
	September 5, 2023	08.00 hrs.	18.00 hrs.**
Heavy or large exhibit Delivery of exhibit goods by Official Freight Forwarder (Use of Crane or Forklift)	September 4, 2023	08.00 hrs.	18.00 hrs.
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Standard/Premium booth ready for decorate Start decorating package booth by Exhibitor	September 5, 2023	13.00 hrs.	22.00 hrs.
Power Supply for Test run exhibit Switch on and ready for testing by Exhibitor.	September 5, 2023	13.00 hrs.	22.00 hrs.



EXHIBITOR BADGE Pickup point (Hall 103)



SHOW DAY SCHEDULE

EXHIBITION DAYS

Show Day	Date	Time
Hall Opens for Exhibitors Exhibitors can set up a booth 1 Hour before the show except on Day 1 (2 Hrs.)	September 6, 2023	08.00 – 18.00 hrs.
	September 7, 2023	09.00 – 18.00 hrs.
	September 8, 2023	09.00 – 24.00 hrs.
Exhibitions Hours for Visitors	September 6-8, 2023	10.00 – 17.00 hrs.
Switching Off Power Supply during Show Days	September 6-8, 2023	18.00 hrs.

MOVE OUT SCHEDULE

TEAR DOWN NIGHT

Dismantling Period	Date	Time
Switching Off Power Supply and Dismantling Electrical Equipment	September 8, 2023	18.00 hrs.
Hand Carry Move-Out The Move-out of Small Exhibits and booths by <u>4 Wheels Car/Truck</u>		17.15 – 20.00 hrs.
Heavy or large exhibit move-out Move out of Heavy or Large Exhibits, Stand Fitting Material by <u>Truck Over 6 Wheels</u>		20.00 – 24.00 hrs.
Hall Closes		24.00 hrs.



BOOTH ENTITLEMENT

NCC



Size / Item	Table	Chair	Spotlight with Arm	Socket SA 220V	Waste paper Basket
9 sq.m.	1	2	2	1	1
18 sq.m.	2	4	4	2	2
27 sq.m.	3	6	6	3	3

NCC



Size / Item	Counter	Round Table	Chair	Spotlight with Arm	Socket SA 220V	Poster Inkjet size 1x2.5 m.	Waste paper Basket
9 sq.m.	1	1	4	2	1	2	1
18 sq.m.	2	2	8	4	2	4	2
27 sq.m.	3	3	12	6	3	6	3



Regulations For Shell Scheme Construction

1. Extension of structure is NOT allowed for standard shell scheme booth.
2. Exhibitors must not repaint the walls of the booths. If certain accessories including stickers are needed to affix, please contact the appointed official stand contractor for approval.
3. No nailing, draping or hanging of any kinds of materials is permitted on the standard booth or on any structure of the main building.
4. No suspension from the ceiling of the Exhibition Hall can be made, nor can any article be fixed at the floor, walls or any part of the building.
5. All light fittings and socket points must be ordered from the Official Electrical Contractors





SOCKET 5Amp

Please bring your extension cord.



S-Hook with Panel



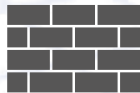
4 Kgs.

Reception Desk Bearing Capacity



30 Kgs.

RAW SPACE



Wall Height
Max. 4 meters
Min. 2.5 meters



Outside Contractor Name
(Booth Contractor)



Maximum Height in The
Booth 5 meters



Graphic at least 2 m. away
from the adjacent
neighboring



Additional Wall for Island
or Open 2-3 Sides

**WHITE
WALL**

The Wall on Neighbouring
side must be finished in
WHITE



Contractor Badge/Pass



Admin Fee by
Booth Contractor



Outside Contractor Name (Booth Contractor)

Please submit your booth contractor company name and contact person to The organizer 1 month prior before the show for Booth Approval design.

Compulsory Forms (แบบฟอร์มที่ต้องส่ง)



EXHIBITOR PASS / BADGE

บัตรผู้ร่วมแสดงสินค้า

Thailand Lab & FutureCHEM

[Click Here](#)

BIO Asia Pacific

[Click Here](#)

หากไม่ได้รับ User ID กรุณาติดต่อ
Line Service Team



BOOTH CONTRACTOR

for RAW SPACE

ผู้รับเหมาก่อสร้างคอกา
สำหรับพื้นที่เปล่า

[Click here to submit form](#)

คลิกที่นี่ เพื่อส่งแบบฟอร์ม

Please submit before 25 July 2023

Recommendation



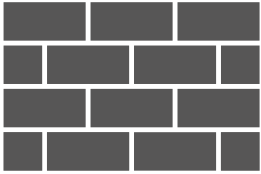
NCC

VNU | ASIA PACIFIC



CITYNEON
NETWORK





Wall Height Max. 4 meters, Min. 2.5 meters

L47	SB PET	18
L43	SUN WONDER	18

L40	JRS Rettenmaler	#
L35	GRANATA PET	#

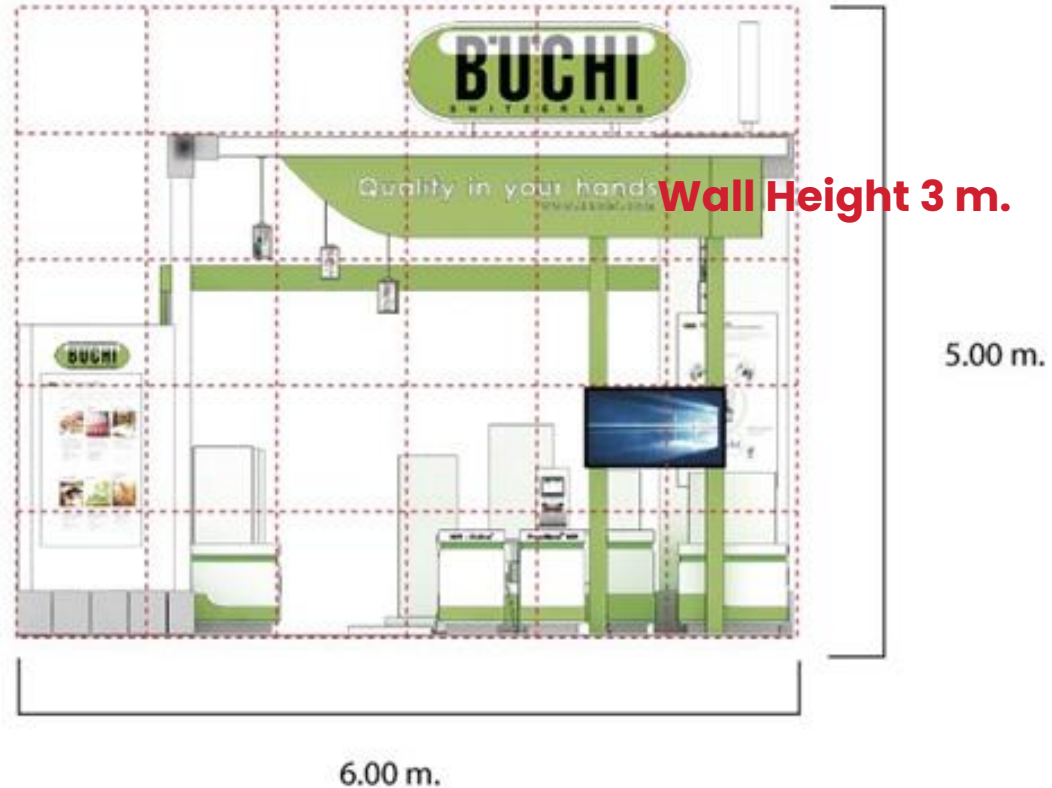
L31	INGREDIA	18
L27	KOCHO	18

L25	BEARING PETCARE	36
-----	-----------------	----



M29	THANH PHU PLASTIC	18
M33	TAIYO PET PRODUCTS	18
N35	MORINYU	18
N35	LALLMAN	18
P35	REAPACK	#

M25	APC	30
N27	AG-SCIENCE	30
P29	KEM	#

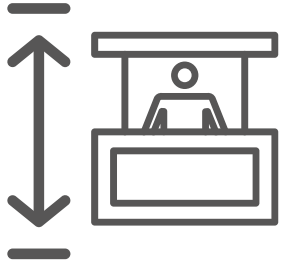


WHITE WALL

The Wall on Neighbouring side must be finished in WHITE

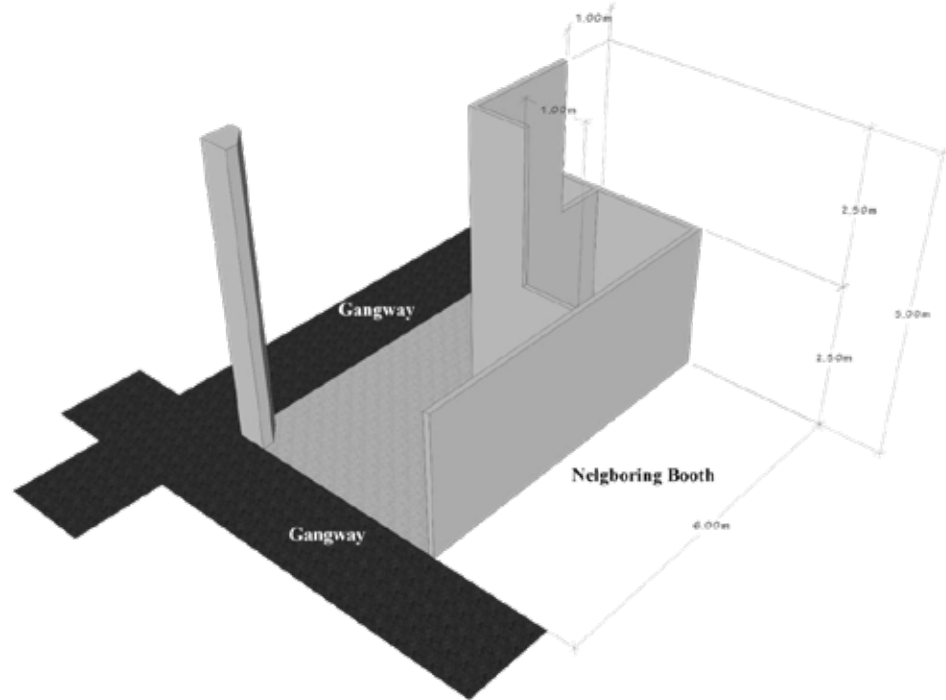
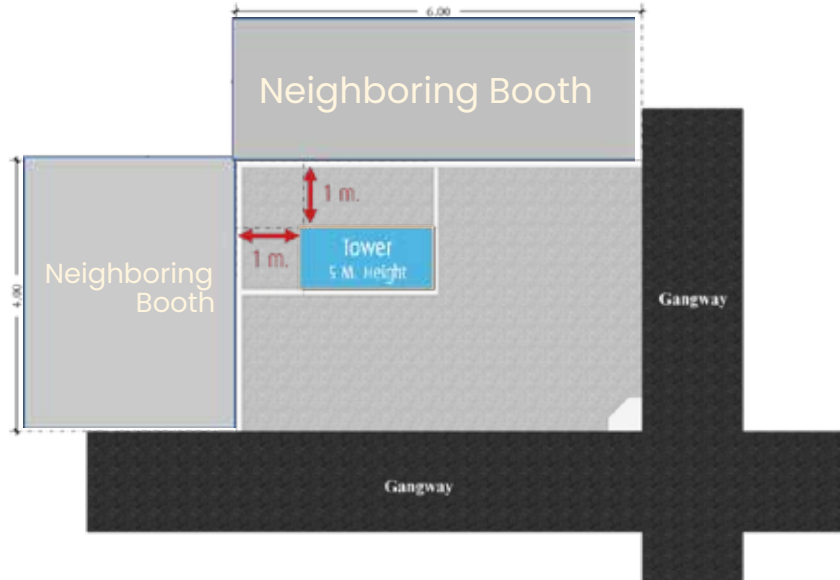
The walls on the neighbouring side from 2.5m upwards in WHITE and use non-transparent materials, i.e. wood. These are not permitted to carry text, logo, or pictures to face with adjacent booths.





Maximum Height in The Booth 5 meters

All structures exceeding the booth wall have to be at least 1 m. away from the adjacent neighboring stand and maximum height 5 m. The side facing to adjacent booth must not have any graphic.

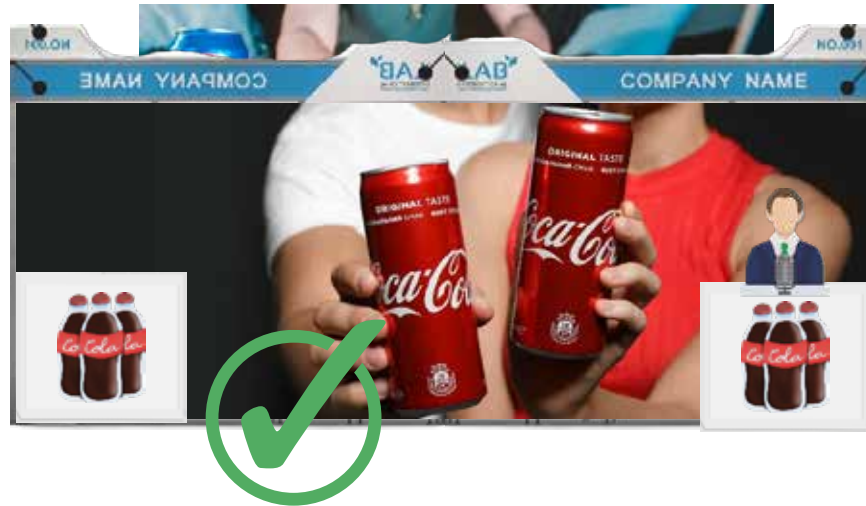


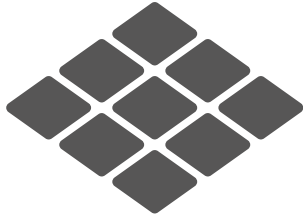


Graphic at least 2 m. away from the adjacent neighboring

Any graphic on the side that face to Neighboring booth, please set 2 m. away from the adjacent neighboring.

2 meters away





Additional Wall for Island or Open 2-3 Sides

Island, 3-side-opened, or 2-side-opened booth require additional wall. Only 1 more wall is allowed with 1/2 length of that side in order to avoid blocking visibility of your neighbor booths.





Contractor Badge/Pass

Please provide a number of workmen, so that passes will be prepared accordingly. For security season, all workers are advised to wear their passes at all time during the construction period.



Admin Fee by Booth Contractor

Booth contractors that is not official contractor are required to pay an administrative fee of THB 150 per sq.m.
(Exclude 7% VAT)



lab
leader

A JH Holding Company

Laboratory
Professionals

At Lab Leader, We serve you the best



Laboratory
Professionals

to the best



Bio
Design

Bio
Design

YOUR
TECHNOLOGY
PARTNER

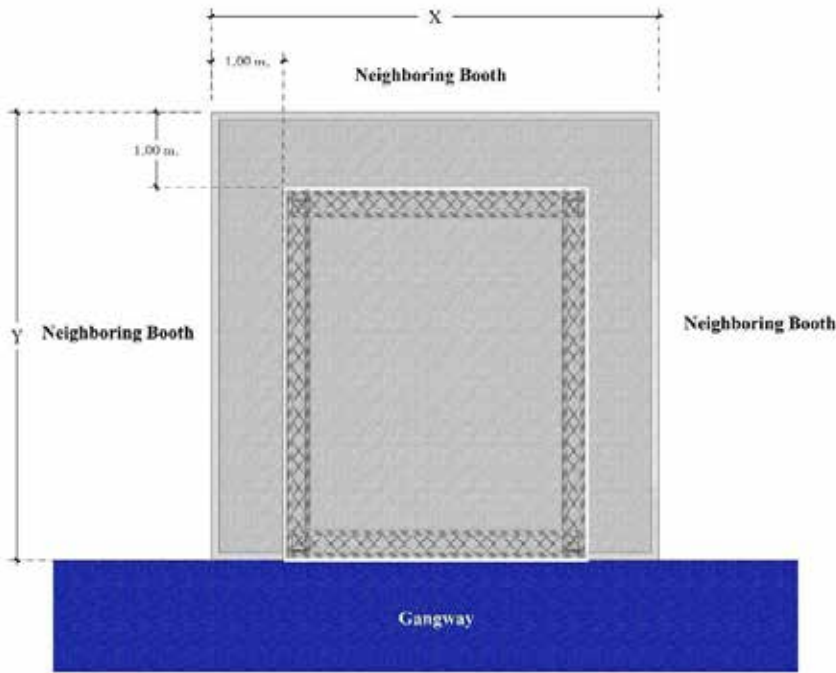
Professionals

SMART
SCIENCE

Smart Science is 3D

www.smart-science.com

www.jh.com.sg



HANGING TRUSS (7 Meters height)

This is subject to an air space usage / advertising fee per 1.0 m length for 35 USD. Or (1,000 THB.), for example 10.0 m truss length will be charge $35 \times 10 = 350$ USD. Or (10,000 THB.), this is a space only fee and the structure must hung only by the exhibitor's assigned contractor

- Truss or Banner require written approval from the organizer
- Truss or Banner must be hung only from rigging points within your own stand area
- Production is on exhibitor's own cost
- On-site order is not available
- Please submit graphic/drawing of the structure/ truss or Banner to Ops@vnuexhibitionsap.com for approval



ifying Progress



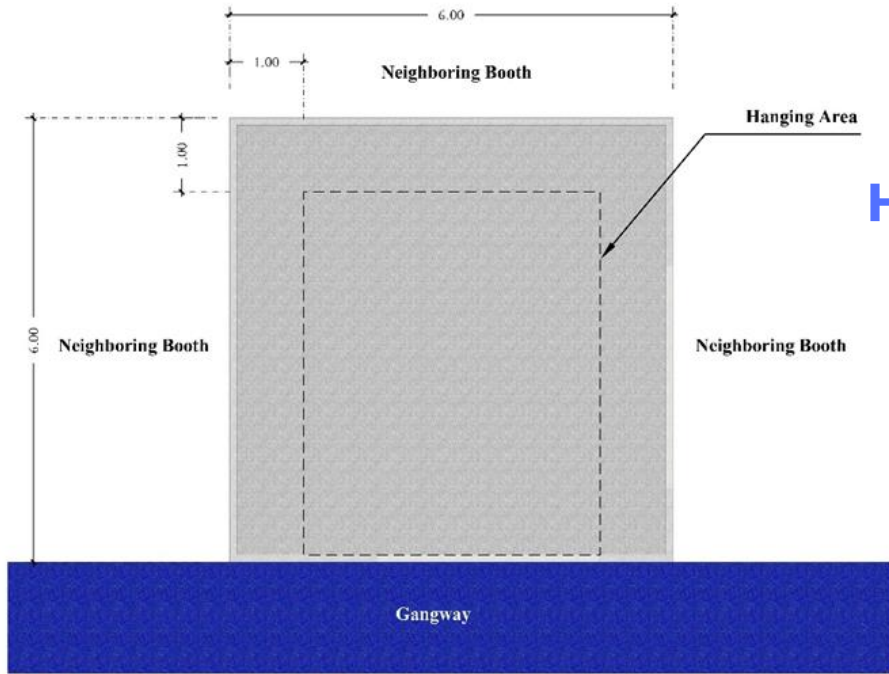
104



DKSH SCIENTIFIC



DKSH



HANGING BANNER (7 Meters height)

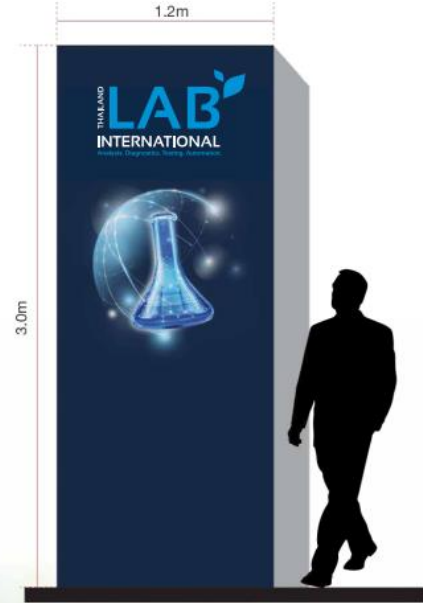
- This is subject to the air space rental fee of 250 USD. Or (8,000 THB) per piece, this is a space only fee
- The banner must be hung by N.C.C. Image
- Maximum size 3 x 2 vertical or horizontal oriented
- Material: vinyl or fabric

- Truss or Banner require written approval from the organizer
- Truss or Banner must be hung only from rigging points within your own stand area
- Production is on exhibitor's own cost
- On-site order is not available
- Please submit graphic/drawing of the structure/ truss or Banner to Ops@vnuexhibitionsap.com for approval

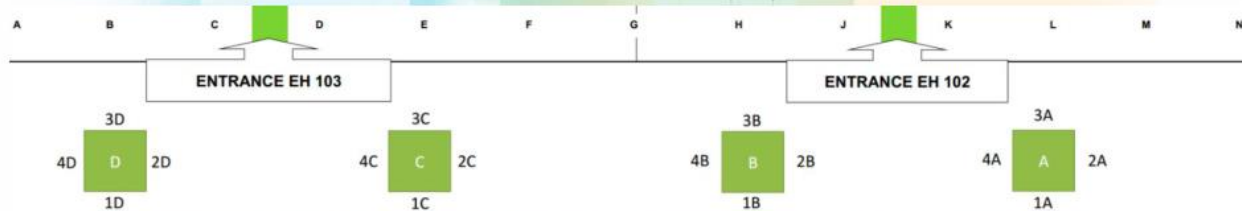
PILLAR ADVERTISING

- Your brand and message in a strategic location
- Expose your brand to participants attending the exhibition
- The opportunity to gain an extensive measure of participation and visibility in the laboratory business community.

Remark: The pillar location is first come first serve



50,000 THB / Side

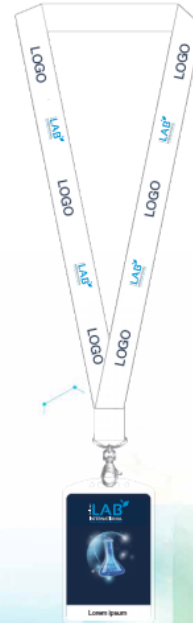




VISITOR BADGE & LANYARD

- Exclusive sponsorship opportunity
- Personalized badges worn by all visitors at all times giving your brand maximum reach and visibility throughout the exhibition.
- Your logo printed on all visitor badges and Lanyard (along with the event logo)

Remark: 2 companies logo on lanyards and badges



75,000 THB / Company Logo



Networking activity at the booth



Exhibitors would like to organize the function or party at their booth between 17.00–19.00 hrs. during Show days. Please contact and notify to organize in advance.

Bang Na Station (E13)

Exit 1



HOW TO GET TO BITEC

SITE PLAN

Parking Fee

Outdoor parking (P2 & P3)

THB20 per hour (FOC for 3 hours)

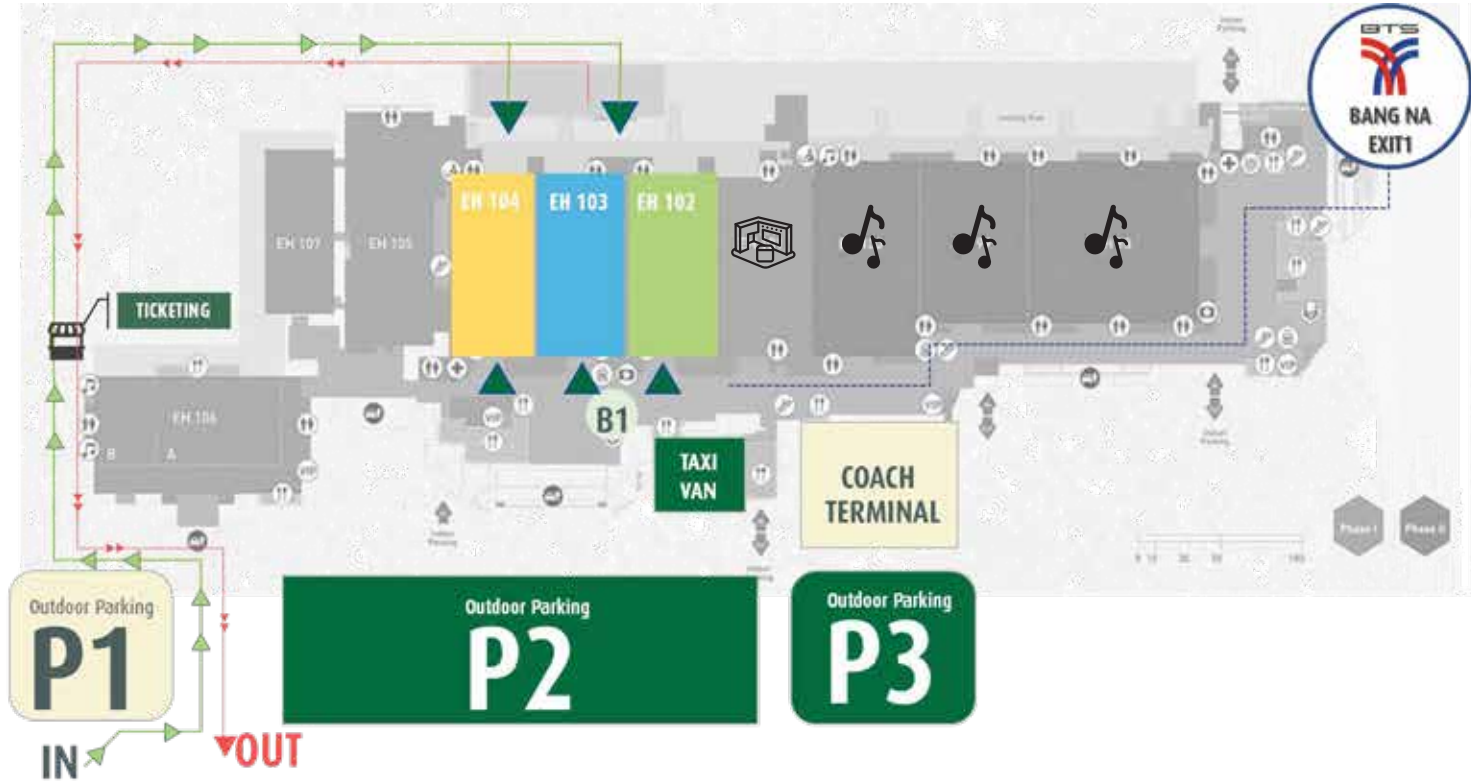
Basement parking

THB20 per hour (FOC for 30 minutes)

Loading area THB200 per hour

4-wheel: FOC 1 hour 30 minutes

6-wheel and above: FOC 3 hours



Service Location



- 1** Exhibitor Badge Pickup Counter
- 2** Exhibitor Service Center
(VNU/NCC/BITEC/Official Freight forwarders)
- 3** Business Center
- 4** First Aid Room

ADDITIONAL SERVICES

sites.google.com/1871b5T0md4UJ5eR7_8C5taTqDWS_Gl0Rn/p/1H55wvqTn-GkV1Fe_UgTn107Dkw7j1WP/edit



EXHIBITOR MANUAL

ADDITIONAL SERVICES



Sound System
Request Form



Printing Service



Booth Attendant



Special Security



Visa Application



6-8 September 2023

EH 102-104, BITEC, Bangkok, Thailand

◆ Contact Operations Team

❖ Email: ops@vnuasiapacific.com

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