



THAILAND **LAB**⁺
INTERNATIONAL
Analysis. Diagnostics. Testing. Automation.

BIO AP
INTERNATIONAL
Life Sciences. Health. Technology.

FUTURE **CHEM**
INTERNATIONAL
Materials. Engineering. Processing. Tech.



SPONSORSHIP PACKAGE

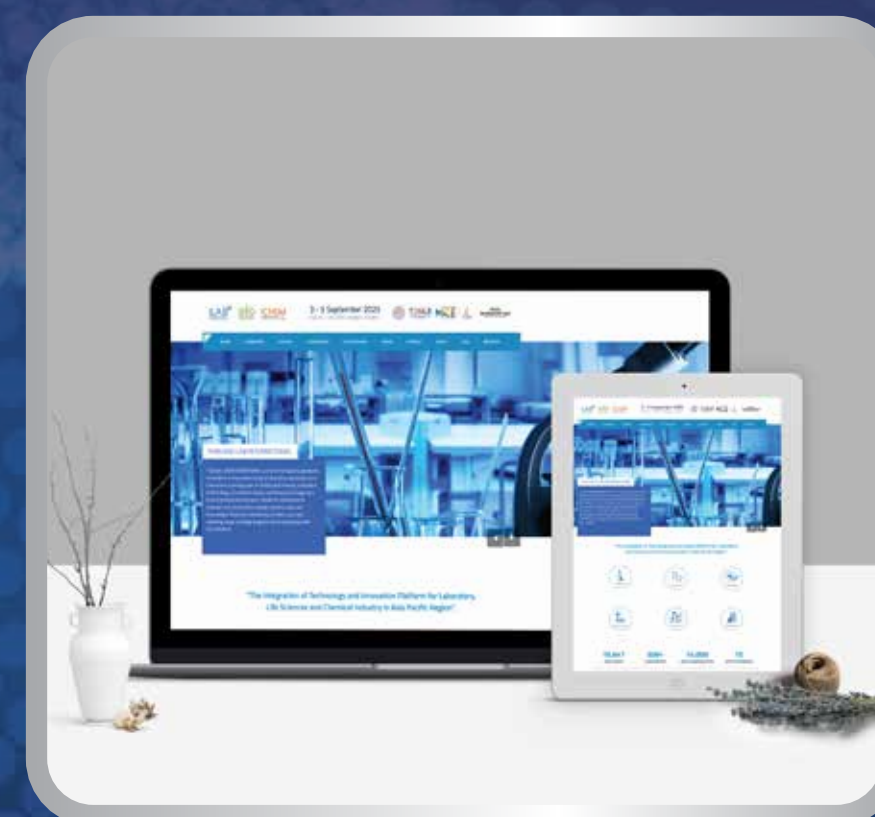
3-5 SEPTEMBER 2025 | EH102-104 | BITEC | BANGKOK



Printing



Digital



EDM/Website



Promotional Package



Conference

INDIVIDUAL ONSITE SPONSORSHIP (Printing)

BACK TO
MENU

Exclusive Bag Sponsorship



- 1 Colors & Logo (Max 2 logos)
- 2 Sides (0.25*0.34 m.)
- 5,000 Pcs. Per Unit
- 1 Colors & Logo
- 1 Sides (0.25*0.34 m.)
- 5,000 Pcs. Per Unit

8,500 USD

5,500 USD

Rest Room Poster at EH102 or EH103 / 3 Days



- Quantity: 38 Units (Male21, Female16, Entrance1)
- Material: Paper Coated 80 gms
- Artwork Size: (F=Front, B=Back)
- Male: 52x77 cm. = 2 pcs.(F1,B1), 30x42 cm.= 7 pcs.(F7), 42x30 cm.= 12 pcs. (B12)
- Female: 52x77 cm. = 2 pcs.(F1,B1), 28.7x41cm. = 14 pcs.(F4,B10)
- Limited 2 Artworks / Room
- Non-Fix Poster Location

5,500 USD

Rest Room Poster at Basement 1 (Sama Foodtory) / 3 Days



- Quantity: 44 Units (Male18, Female26)
- Material: Paper Coated 80 gms
- Artwork Size: (F=Front, B=Back)
- Male: 30x42 cm.= 18 pcs.(F18)
- Female: 28.7x41cm. = 26 pcs.(F26)
- Limited 2 Artworks / Room
- Non-Fix Poster Location

5,500 USD

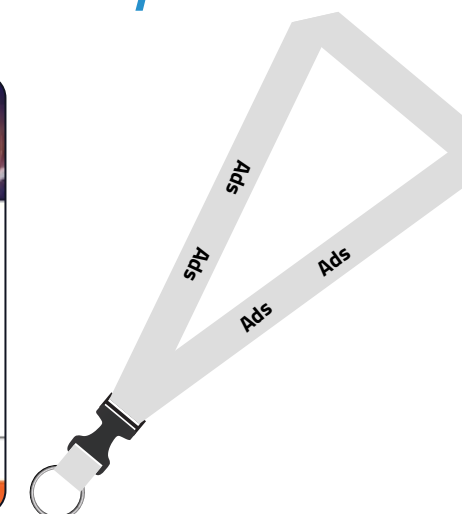
Rest Area Sponsorship/Unit



- Exclusive 1 Unit
- Size 24 - 48 sqm.
- Mobile Charger
- Brand Identity
- 1 Digital Kiosk

3,150 USD

Visitor Badge & Lanyard



- Exclusive sponsorship opportunity
- Personalized badges worn by all visitors at all times giving your brand maximum reach and visibility throughout the exhibition.
- Your logo printed on all visitor badges and Lanyard (along with the event logo)

Remark: 2 companies logo on lanyards and badges

2,850 USD

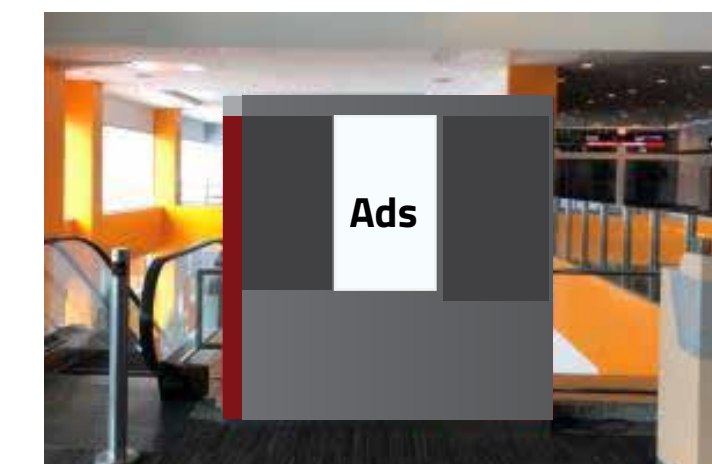
Grand Hall Wall Media / Unit / 3 Days



- Artwork Size: L2.95 x H1.95 M.
- Material: Inkjet IndoorPVC
- (Removable Sticker Mount Foam board 5 mm.)
- Exclusive 50,000 THB / Unit / 3 Days

2,150 USD

Directory Poster Signage (Light Box) 8 Units



- Artwork Size: 0,61x H1.05 M.
- Quantity:4 Pcs
- Material: Printing Paper
- Location: Basement 4 pcs.
- 2nd Floor 4 pcs.
- Exclusive 8 Units / 3 Days

2,000 USD

INDIVIDUAL ONSITE SPONSORSHIP (Printing)

BACK TO
MENU

Pillar Advertising / Side



- Your brand and message in a strategic location
- Expose your brand to participants attending the exhibition
- The opportunity to gain an extensive measure of participation and visibility in the laboratory business community.
Size: 1.2x3 m.

1,850 USD

Water Dispenser Advertisement in Hall / Unit / Show



- Max 2 Units per hall
- Location - Buyer Lounge / VIP Lounge - Hall Entrance

1,150 USD

Advertisement Board in Square / 2 Sides



- 2 Units
- Size 2x2 m.
- 2 Sides
- Location: LAB Square

890 USD

Floor Stickers



- Size A0 (5 Pcs. / Unit)
- Location: At along a junction

890 USD

Logo on Floor Plan (Directory Board)



- Limited at 10 Companies

600 USD

Fence Advertisement Sponsorship / Unit



- 2 Units per hall
- 1 Unit 4 Pcs. (2 sides)
- Size 2x1 m.
- Unit A at the left side
- Unit B at the right side

890 USD

J-Flag Advertising



- Greet your attendees with J-flags
- Display your brand prominently on passageway on the entrance of the venue
Remark: 1 company logo (1 pole / 2 pieces / 2sides)

600 USD

Product Highlight at Thailand LAB INTERNATIONAL Show Guide



- A perfect opportunity to connect your new products with real target buyers and visitors during Thailand LAB INTERNATIONAL 3-5 September 2025
Remark: 1 Product photo with description, Limited only 6-8 companies

600 USD

INDIVIDUAL ONSITE SPONSORSHIP (Digital)

[BACK TO MENU](#)

Exclusive Digital Wall Media 15 Sec / 20 Spots / 3 Days



- 15 sec./ spot
- 20 spot/ screen
- File: MP4 / JPG (Max. file 30 Mb.)

5,500 USD

Cubic LED Over Square 15 Sec / Spot



- 15 Second / Spot
- Limited 20 Units (Spot)
- Size 3x2 m.
- Time: Lunch / Session Break

1,650 USD

Non- Exclusive Digital Wall Media 15 Sec / Spot / 3 Days



- 15 sec./ spot
- 20 spot/ screen
- File: MP4 / JPG (Max. file 30 Mb.)

1,100 USD

Digital Archway 15 Sec / Spot / 3 Days



- 15 sec./ spot
- 20 spot/ screen
- File: MP4 / JPG (Max. file 30 Mb.)

1,100 USD

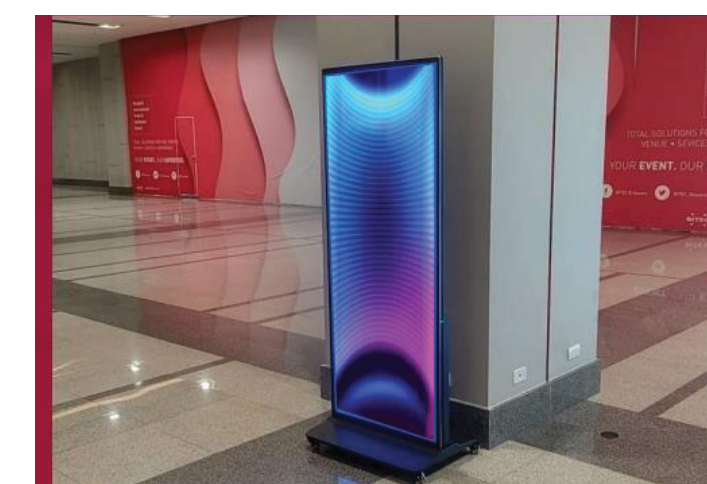
Digital Media on Venue Directory at EH103 (G Floor) 20 Sec / Spot / 3 Days



- Display Size : 1920 x 1080 pixel
- File Type : MP4 or PNG
- Airing Period : 10:00 - 20:00
- Number of Loop : 30 Seconds/Spot
- Screen Size : 55 Inches (LED)
- Total spot : 20 Spots

950 USD

Digital Slim Kiosk 15 Sec / Spot / 3 Days



- Display Size : 1920 x 1080 pixel
- File Type : MP4 or PNG
- Airing Period : 10:00 - 20:00
- Number of Loop : 30 Seconds/Spot
- Screen Size : 55 Inches (LED)
- Total spot : 20 Spots

600 USD

INDIVIDUAL ONLINE SPONSORSHIP (EDM/ Website)

BACK TO
MENU

Product Catalogue



"Invitrogen: Luminex xMAX
INTELLIFLEX System"
Gibthai Co., Ltd.
3H01, 3J01
For more information [CLICK HERE](#)



"Cytek Amnis CellStream / Benchtop
Flow Cytometer"
BECTHAI Bangkok Equipment &
Chemical Co., Ltd.
3L15
For more information [CLICK HERE](#)

A5 Advertising at Thailand LAB INTERNATIONAL E-Show Directory



- A5 size advertising
Display your brand to real buyers on
Thailand LAB INTERNATIONAL E-Show Directory

890 USD

Product Highlight at Thailand LAB INTERNATIONAL Website



- A perfect opportunity to connect your
new products with real target customer
on our website.

600 USD

Premium Profile on Thailand LAB INTERNATIONAL Website



- Pop-up your company information on Thailand LAB
INTERNATIONAL online floor plan with linkage to your
company website

Requirement: Company logo / website link

600 USD

- Opportunity to present your product to Thailand LAB INTERNATIONAL
data base (50,000 quality accounts)

- Timeline: June / July / August / September
- Requirement: 1 photo / 50 - 70 words / website link

Product Highlight on Thailand LAB INTERNATIONAL EDM / 4 Times

2,150 USD

Product Highlight on Thailand LAB INTERNATIONAL EDM / Time

600 USD

Header banner (1300*500 px)



Home page	xxx	USD
Exhibiting page	xxx	USD
Visiting page	xxx	USD
Media page	xxx	USD

In page banner (728*90 px)



Home page	xxx	USD
Exhibiting page	xxx	USD
Visiting page	xxx	USD
Media page	xxx	USD



SAVE 40%

PROMOTIONAL PACKAGE

Platinum Package

- A5 Advertising in E-Show Directory
- Company logo on Show Directory Board
- Pillar Advertising (1 side)
- Product Highlight in Show Guide
- Company logo on J-Flag (1 Pole / 2 Sides)
- Company logo on Visitor Pre-registered E-mail
- Company logo as on Website
- Product Highlight on Website
- Website Banner (Visiting Page)
- Digital Archway (1 Spot)
- Digital Media on Venue Directory (1 Spot)
- Cubic LED Over Square (1 Spot / 4 Sides)

5,150 USD

Gold Package

- A5 Advertising in E-Show Directory
- Company logo on Show Directory Board
- Pillar Advertising
- Product Highlight in Show Guide
- Company logo on J-Flag (1 Pole / 2 Sides)
- Company logo on Visitor Pre-registered E-mail
- Company logo as on Website
- Product Highlight on Website
- Website Banner (Visiting Page)

3,250 USD

Silver Package

- A5 Advertising in E-Show Directory
- Pillar Advertising
- Product Highlight in Show Guide
- Product Highlight on Website
- Website Banner (Visiting Page)

2,500 USD

[BACK TO MENU](#)

CONFERENCE PACKAGE

Knowledge Conference Sponsorship Package (Full Day)

CONFERENCE ROOM (MR)

- Full day for Meeting Room Utilizing
- 3, 4 or 5 September, 2025
- Time Period 09.00 – 16.00 hrs.
- Maximum 60 – 80 Seats

COMPLIMENTARY

- A page Advertising on E-Show directory (A5 Size)
- Product Highlight on Thailand LAB's Website

2,500 USD

Knowledge Conference Sponsorship Package (Half Day)

CONFERENCE ROOM (MR)

- Half day for Meeting Room Utilizing
- 3, 4 or 5 September, 2025
- Time Period 9:00 – 12:00 / 13:00 – 16:00 / 14:00 – 17:00
- Maximum 60 – 80 Seats

COMPLIMENTARY

- Product Highlight on Thailand LAB's Website

1,750 USD

Innovation Forum Sponsorship Package

LAB SQUARE (In Exhibition Hall)

- 1 Slot 45 min. + 15 min. preparation
- 3, 4 or 5 September, 2025
- Maximum 2 Slots / Day
- Maximum 60 Seats

COMPLIMENTARY

- Product Highlight on Thailand LAB's Website

1,150 USD

**BACK TO
MENU**

The Integration Platform of Technology and Innovation for Laboratory

Save the date



3-5 September 2025

EH 102-104, BITEC, Bangkok, Thailand

HIGHLIGHT

SUSTAINABLE HEALTH & WELL-BEING WEEK

- LAB SAFETY
- INSTRUMENTATION SAFETY
- BIOSAFETY
- HEALTH SAFETY
- FOOD SAFETY

